



PHILIP MORRIS ČR

PRESS RELEASE

Shareholders of Philip Morris ČR a.s. approved a proposal for the payment of the dividend for 2024

Kutná Hora, Czech Republic – May 30, 2025. **The shareholders of Philip Morris ČR a.s. approved the Report of the Board of Directors on the company's business activities, the 2024 consolidated financial statements and the 2024 separate financial statements at the Ordinary General Meeting of Shareholders. At the same time, it was decided to pay an annual gross dividend of CZK 1,220 per share with a nominal value of CZK 1,000, representing a total amount of CZK 3,349,370,920.**

The date decisive for exercising dividend rights is June 9th, 2025, i.e., the dividend will be paid to shareholders who hold shares of the Company as of June 9th, 2025.

Shareholders will be paid their dividends through Česká spořitelna, a.s., a company whose registered office is in Prague 4, Olbrachtova 1929/62, postcode: 140 00, identification number: 452 44 782, registered in the Commercial Register maintained by the Municipal Court in Prague, File No. 1171.

Shareholders will be invited to send their settlement data and other supporting documents to Česká spořitelna, a.s. for the purpose of the payment of their dividends via the "Notification of the Payment of Proceeds from Securities", which will be published on June 13th, 2025 in a manner allowing for remote access on the Company's website <http://www.philipmorris.cz>, in the section titled "For shareholders", and which will further stipulate more detailed instructions necessary for the dividend payment. The due date for the profit share is set for July 14th, 2025. The payment period will then be from July 14th, 2025, to March 31st, 2026.

The detailed information on the results of the Ordinary General Meeting of Shareholders will be published also on June 13th, 2025, in a manner allowing for remote access on the Company's website <http://www.philipmorris.cz>, in the section titled "For shareholders".

The summary of our business performance should be read in conjunction with our 2024 Annual Financial Report and is not indicative of our future results. Future results involve a number of business risks and uncertainties that are summarized on pages 19 - 20 in our 2024 Annual Financial Report.

Our 2024 Annual Financial Report and all the documents related to the Ordinary General Meeting of Shareholders are published in a manner allowing for remote access on the Company's website <http://www.philipmorris.cz>, in the section titled "For shareholders".

The Ordinary General Meeting also approved personnel changes in the Company's Supervisory Board and the Audit Committee. Mr. Dimitrios Giannopoulos was elected as a new member of both bodies, and Mrs. Věra Výtvarová was elected as a new member of the Audit Committee. They will replace Mrs. Tamara Milovanovic and Mr. Petr Šobotník.

We would like to take this opportunity to thank Mrs. Milovanovic and Mr. Šobotník for their contributions and our shareholders for their support.

Philip Morris ČR a.s.
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Vítězná 1
284 03
Czech Republic

IN: 14803534
VAT: CZ 14803534
Registered in the Commercial
Register maintained by the
Municipality Court in Prague, B/627

kontaktní adresa:
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120 00 Praha
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PHILIP MORRIS ČR

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Philip Morris ČR a.s.

Philip Morris ČR a.s. is a subsidiary of Philip Morris International (PMI), a leading international tobacco company working to deliver a smoke-free future. In addition to traditional tobacco products, on the Czech market Philip Morris ČR a.s. distributes the *IQOS ILUMA* i heating tobacco device and compatible tobacco and non-tobacco consumables, the *lil SOLID* tobacco heating device with *Fiit* tobacco consumables, the *VEEV ONE* e-cigarette, *VEEV NOW ULTRA* disposable-vapour device, nicotine pouches *ZYN* and other related accessories. Philip Morris ČR a.s., which has been operating in the Czech Republic since 1992 and employs more than 1,100 people, is listed on the Prague Stock Exchange (BCPP). At the same time, it owns a 99% business share in the subsidiary Philip Morris Slovakia s.r.o., registered in the Slovak Republic. For more than 30 years, the company has contributed to helping various charitable projects, including projects involving the support of social programs aimed at improving living conditions in local communities. You can find more information at www.philipmorris.cz, including the annual report for 2024.

Philip Morris International Inc.: A Global Smoke-Free Champion

Philip Morris International is a leading international consumer goods company, actively delivering a smoke-free future and evolving its portfolio for the long term to include products outside of the tobacco and nicotine sector. The company's current product portfolio primarily consists of cigarettes and smoke-free products, including heat-not-burn, nicotine pouch and e-vapor products. As of December 31, 2024, PMI's smoke-free products were available for sale in 95 markets, and PMI estimates they were used by 38.6 million adults around the world. The smoke-free business accounted for 42% of PMI's first-quarter 2025 total net revenues. Since 2008, PMI has invested over \$14 billion to develop, scientifically substantiate and commercialize innovative smoke-free products for adults who would otherwise continue to smoke, with the goal of completely ending the sale of cigarettes. This includes the building of world-class scientific assessment capabilities, notably in the areas of pre-clinical systems toxicology, clinical and behavioral research, as well as post-market studies. Following a robust science-based review, the U.S. Food and Drug Administration has authorized the marketing of Swedish Match's General snus and ZYN nicotine pouches and versions of PMI's *IQOS* devices and consumables - the first-ever such authorizations in their respective categories. Versions of *IQOS* devices and consumables and General snus also obtained the first-ever Modified Risk Tobacco Product authorizations from the FDA. With a strong foundation and significant expertise in life sciences, PMI has a long-term ambition to expand into wellness and healthcare areas and aims to enhance life through the delivery of seamless health experiences. References to "PMI", "we", "our" and "us" mean Philip Morris International Inc., and its subsidiaries. For more information, please visit www.pmi.com and www.pmiscience.com.

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