



PHILIP MORRIS ČR

The Board of Directors of Philip Morris ČR a.s., with the registered office at Vítězná 1, Kutná Hora, PSČ 284 03, identification number 14803534 announces that the Annual Ordinary General Meeting of shareholders decided on April 28, 2008 to pay out the dividends for year 2007. The approved dividend in gross is CZK 880 per share. Total amount of dividend in gross paid will be CZK 2 415 939 680.

The ex-dividend date is April 28, 2008.

The payment period will be from May 26, 2008 to March 31, 2009.

The dividend to individuals will be paid by Komerční banka a.s. Komerční banka, a.s. will send by mail a payment notification (hereinafter the "payment notification") to all shareholders in the Czech Republic and abroad at the address registered at the Czech Securities Center as at April 28, 2008. Dividends will be paid out during the payment period through branches of Komerční banka, a.s. in cash or via bank transfer. The shareholders will be obliged to produce proof of identity together with the payment notification. If a shareholder is a tax resident of a country other than the Czech Republic and asks for a favourable withholding tax rate, he/she is obliged to present proof of identity together with the payment notification as well as his/her tax residency certificate.

Postal vouchers will be sent to shareholders in Slovakia.

All information shall be provided at branches of Komerční banka, a.s.

The dividend to corporations will be transferred to the bank account of the shareholder by Komerční banka, a.s. after receiving the relevant documentation, including the tax residency certificate if a favourable withholding tax rate is applied for by the shareholder.

For more information please contact Komerční banka, a.s.:

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The Annual General Meeting further approved:

- the Report of the Board of Directors on the business activity of the company, the 2007 Financial Statements and the 2007 Consolidated Financial Statements
- Appointment of the following members to the Board of Directors: Alvise Giustiniani, Daniel Gordon, Jiří Příbyl, Petra Dobešová, Walter Veen a Andreas Lenge
- Appointment of the following members to the Supervisory Board: Mark Greer Saine, Prof. ing. Jiří Davídek, Paul Maas a Antonis Koupparis
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- CZK 140 000 for each member of the Supervisory Board who is non-employee of the Philip Morris ČR a.s. or any other company within the group of Philip Morris International, Inc.