



PHILIP MORRIS ČR

In Kutná Hora on September 24, 2019

PRESS RELEASE

Philip Morris ČR a.s. announces changes in management

At its meeting on Monday, September 23, 2019 the Board of Directors of Philip Morris ČR a.s. took notice of the resignation of the member and the Chairman of the Board of Directors, **Mr. Árpád Könye**, effective September 30, 2019.

The Board of Directors elected **Mrs. Andrea Gontkovičová**, who has been a member of the Board since April 26 this year, as its new Chairman effective October 1, 2019.

Effective September 30, Mr. Könye will also resign as a Managing Director of Philip Morris ČR a.s. Mrs. Gontkovičová will effective October 1 become a new Managing Director responsible for Czechia, Slovakia and Hungary.

On behalf of the Board of Directors let us thank Mr. Könye for all his enormous contributions that he has made since spring 2016 when he was appointed a Managing Director and elected the Chairman of the Board of Directors. He has led our efforts in launching IQOS, our innovative tobacco heating system, on the Czech, the Slovak and the Hungarian markets. Mr. Könye will stay with us and will work on several important EU-wide projects until April next year when he takes his well-deserved retirement.

Mrs. Gontkovičová started her professional career in 1997 at Philip Morris Slovakia s.r.o. where she had several assignments including Corporate Affairs Department. In 2004, she moved to PMI operational center in Switzerland to gain new experience with strategic commercial planning. After her return back to Slovakia in December 2005, she was appointed Director Corporate Affairs of Philip Morris Slovakia s.r.o. As of 2009, she held the position of Director Corporate Affairs and Member of the Board of Directors at Philip Morris ČR a.s. In 2012, Mrs. Gontkovičová became Director Corporate Affairs EU in operational center in Switzerland. After this engagement, she became Director for Commercialization of Smoke-free Products in 2016. In the same year, she came back to the Czech Republic as Director Smoke-free Products and later Director Commercial Development. Mrs. Gontkovičová holds Doctor of Philosophy degree from Comenius University in Bratislava, Slovakia.

Let us also wish Mrs. Gontkovičová all the best in her new role and in pursuing our commitment to the smoke-free future.

On September 23, 2019 the Board of Directors also took notice of the resignation of **Mrs. Zarina Maizel**, from her membership and appointed **Mr. Piotr Cerek** as a new substitute member until the annual general meeting of shareholders of Philip Morris ČR a.s in 2020. Mrs. Maizel decided to pursue other career opportunities outside of PMI.

Mr. Cerek was appointed to the position of Director Operations of Philip Morris ČR a.s as of October 1, 2019. He will be leading our efforts to transforming our factory in Kutná Hora and maintaining its competitiveness inside and outside PMI. He joined Philip Morris in 1994 in Poland as a trainee in production department. Subsequently he held a number of managerial positions in Operations. In 2006 he started his first international assignment as Production Manager in Kharkov factory in Ukraine followed by assignments in Supply Chain Poland, Manufacturing Director in Russia and Operations Director in Ukraine. He currently holds the position Director Manufacturing Equipment Engineering in Switzerland. Mr Cerek holds a master's degree in Engineering from Krakow Technology University in Poland.

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At its meeting on September 23, 2019 the Supervisory Board and the Audit Committee of Philip Morris ČR a.s. took notice of the resignation of **Mr. Frank Vroemen** from his membership and appointed **Mr. Stefan Bauer** as a new substitute member until the annual general meeting of shareholders of Philip Morris ČR a.s in 2020. Mr. Bauer was also elected as the new Chairman of both the Supervisory Board and the Audit Committee.

Effective October this year, Mr. Vroemen was appointed VP Finance Corporate Functions PMI.

Mr. Bauer joined Philip Morris in 1997 in Germany. He then went to work as Manager Finance for Philip Morris in the United Kingdom, as Director Finance in the Italian and Japanese affiliates, and as Vice president Finance and Business Planning for the EEMA and later the MEA & PMI Duty Free Regions. He currently holds the position of Vice President EU Finance in Philip Morris Products SA, with responsibility for Finance in the European Union. He holds a master's degree in Business Administration from Augsburg University in Germany.

On behalf of the Supervisory Board and the Audit Committee let us thank Mr. Vroemen for his diligence and perseverance in leading and inspiring his colleagues and his efforts since summer 2014 when he was appointed the Chairman of the Supervisory Board and the Audit Committee. Let us also wish Mr. Bauer all the best in his new role.

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Philip Morris ČR a.s.

Philip Morris ČR a.s., an affiliate of Philip Morris International Inc., is the largest manufacturer and distributor of tobacco products and also a limited risk distributor of the smoke-free tobacco products HEETS, IQOS devices and related accessories in the Czech Republic, and is listed on the Prague Stock Exchange (Burza cenných papírů Praha). The company, which has been present in the country since 1992, employs more than 1,000 people across the Czech Republic. Philip Morris ČR a.s. has a 99% interest in Philip Morris Slovakia s.r.o. registered in the Slovak Republic. Over the past 27 years, Philip Morris ČR a.s. has supported numerous charitable projects, including the development of social programs aimed at improving living conditions in local communities. For more information, see www.philipmorris.cz.

Philip Morris International: Building a Smoke-Free Future

Philip Morris International (PMI) is leading a transformation in the tobacco industry to create a smoke-free future and ultimately replace cigarettes with smoke-free products to the benefit of adults who would otherwise continue to smoke, society, the company and its shareholders. PMI is a leading international tobacco company engaged in the manufacture and sale of cigarettes, smoke-free products and associated electronic devices and accessories, and other nicotine-containing products in markets outside the U.S. PMI is building a future on a new category of smoke-free products that, while not risk-free, are a much better choice than continuing to smoke. Through multidisciplinary capabilities in product development, state-of-the-art facilities and scientific substantiation, PMI aims to ensure that its smoke-free products meet adult consumer preferences and rigorous regulatory requirements. PMI's smoke-free IQOS product portfolio includes heated tobacco and nicotine-containing vapor products. As of June 30, 2019, PMI estimates that approximately 8 million adult smokers around the world have already stopped smoking and switched to PMI's heat-not-burn product, which is currently available for sale in 48 markets in key cities or nationwide under the IQOS brand. For more information, please visit www.pmi.com and www.pmiscience.com.