

Smoke-Free Products Driving Sustainable Growth & Strong Returns to Shareholders

- Global smoke-free champion with unrivalled duo: IQOS and ZYN
- On track for strong 2023 performance
- Exciting growth outlook in 2024–26 and beyond
- Formidable financial model from transformation
- Aiming to be substantially smoke-free by 2030

*Steadfast commitment
to rewarding shareholders*



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PHILIP MORRIS
INTERNATIONAL

2023

INVESTOR DAY

Championing a Smoke-Free World

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