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INTERNATIONAL

ILLICIT TRADE BY THE NUMBERS

A SIZEABLE GLOBAL ISSUE

\$1.6 - \$2.2

TRILLION TRILLION

worth of illicit products flow globally from cross-border criminal operations, such as the smuggling of arms, tobacco, or pharmaceuticals.¹

UP TO **3.3 PERCENT**

of world trade is estimated to be counterfeit and pirated products, equivalent to up to

\$509
BILLION²

TOBACCO: ONE OF THE MOST ILLEGALLY TRAFFICKED GOODS IN THE WORLD

10-12 PERCENT

of tobacco products consumed globally every year are illicit, corresponding to an estimated **400 - 460 BILLION CIGARETTES³**

The value of illicit tobacco trade is estimated to be greater than that of oil, wildlife, timber, arts and cultural property, and diamonds combined.

\$40 BILLION TO \$50 BILLION

are lost globally every year in tax revenues due to illicit tobacco trade.⁴

A HIGH-PROFIT, LOW-RISK COMMODITY FOR CRIMINALS

\$0.20

Estimated cost to produce one illicit pack of cigarettes.

\$100,000

Cost of smuggled container of 10 million illicit cigarettes.

\$2,300,000

Potential profit to smugglers from one container of illicit cigarettes.

ILLICIT TOBACCO TRADE: A PROBLEM WITH FAR-REACHING CONSEQUENCES

-  Exposes consumers to unregulated products, often manufactured in sub-standard, unsanitary conditions
-  **18** Undermines efforts to reduce smoking prevalence and protect youth from smoking
-  Hurts government tax revenues
-  Harms legitimate businesses and trade
-  Encourages corruption and threatens the rule of law
-  Finances transnational criminal organizations

¹ Munich Security Conference (MSC), Transnational Security Report, 2019. ² OECD/EUIPO (2019), Trends in Trade in Counterfeit and Pirated Goods, Illicit Trade, OECD Publishing, Paris/European Union Intellectual Property Office. ³ PMI estimate based on Euromonitor and WHO statistics. ⁴ U.S. Department of State, The Global Illicit Trade in Tobacco: A Threat to National Security, 2015. ⁵ StopIllegal.com, Drivers of Illicit Trade.