

# #MAKEHISTORY

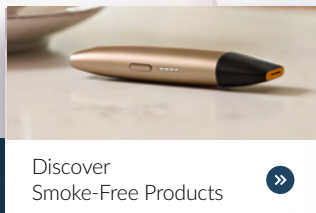
## We're shaping a smoke-free future.

PMI has always pushed boundaries. A restless pursuit of innovation has been a defining factor in what sets us apart from the competition, and has helped us build the world's most successful cigarette company. But our commitment to creating a smoke-free future is the most ambitious goal that we have ever set. Our Smoke-Free technology and products offer better alternatives to cigarettes that adult smokers can fully switch to. It will change our business forever.

Working at PMI means doing things differently - enjoying the freedom to pursue great ideas and see them come to life. You'll get the support and the tools you need to excel. And the scope to push things further.



Discover IQOS



Discover Smoke-Free Products



Discover PMI Science



12.7

Million adult smokers who switched to IQOS



71,000

Employees Worldwide



900+

Scientists, Engineers, Technicians in R&D



99%

Of R&D expenditure into Smoke-Free vision



1,300

Patents granted to date in IP5 jurisdictions relating to smoke-free products



64

Markets where IQOS has launched



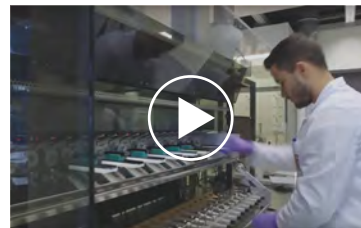
>40%

Of women in management by 2022



### IQOS

The most advanced heated tobacco system ever created by PMI - offering a better alternative to cigarette smoking.



### How do smoke-free products work?

Discover the science behind our latest IQOS product.

## Values and Mission of Commercial

We're no longer just a manufacturer of cigarettes, in fact we're moving away from cigarettes. We're breaking new ground in innovative electronic products and lifestyle brands. That means a radical change to how we design, produce, market and sell our products. The commercial opportunities are immense. The career opportunities for those who are part of this change are something to get very excited about.



## Our achievements in sustainability

<p><b>Triple A</b></p> <p>Score from CDP for our efforts in combating climate change, protecting forests, and promoting water security.</p>	<p><b>-18%</b></p> <p>Reduction in CO2e emissions across our value chain (scope 1+2 +3) versus our 2019 baseline.</p>	<p><b>100%</b></p> <p>Tobacco purchased at no risk of deforestation of old-growth forest.</p>	<p><b>1st</b></p> <p>Smoke-free device introduced on the market equipped with age verification technology.</p>	<p><b>Sustainability Report 2020</b></p>
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## What others say about us

<p><b>Harvard Business Review</b></p>	<p><b>Responsible Investor</b></p>	<p><b>Cheddar</b></p>
<p><b>BBC</b></p>	<p><b>Bloomberg</b></p>	<p><b>Business Wire</b></p>

