#MAKEHISTORY

We're shaping a smoke-free future.

PMI has always pushed boundaries. A restless pursuit of innovation has been a defining factor in what sets us apart from the competition, and has helped us build the world's most successful cigarette company. But our commitment to creating a smoke-free future is the most ambitious goal that we have ever set. Our Smoke-Free technology and products offer better alternatives to cigarettes that adult smokers can fully switch to. It will change our business forever.

Working at PMI means doing things differently - enjoying the freedom to pursue great ideas and see them come to life. You'll get the support and the tools you need to excel. And the scope to push things further.

~30.8 mil	**82,700**	**1,586**	**~ 3,720**	**90**	**41.8%**
IQOS users[1]	Employees worldwide[2]	Scientists, Engineers, Technicians in R&D positions	Patents granted to date in IP5 jurisdictions relating to smoke-free products	Markets with smoke-free products	Management positions occupied by women

[1] From 2024 second-quarter and first-half results
[2] Figure includes Vectura Fertin Pharma, and Swedish Match.

Values and Mission of Commercial

We're no longer just a manufacturer of cigarettes, in fact we're moving away from cigarettes. We're breaking new ground in innovative electronic products and lifestyle brands. That means a radical change to how we design, produce, market and sell our products. The commercial opportunities are immense. The career opportunities for those who are part of this change are something to get very excited about.

IQOS

The most advanced heated tobacco system ever created by PMI - offering a better alternative to cigarette smoking.

How do smoke-free products work?

Discover the science behind our latest IQOS product.

Our achievements in sustainability

Triple A	**11%**	**100%**	**1st**
Score from CDP for our efforts in combating climate change, protecting forests, and promoting water security.	Reduction in CO2 emissions across our value chain (scope 1+2+3) versus our 2019 baseline.	Tobacco purchased at no risk of deforestation of old-growth forest.	Smoke-free device introduced on the market equipped with age verification technology.

Learn more about PMI

- » IQOS as PMI's leading brand
- » Science behind smoke-free products
- » Q2 and H1 2024 results
- » Top Forbes' 2024 Net Zero Leaders List
- » PMI at 2024 Deutsche Bank Global Consumer Conference

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