# **#MAKEHISTOR**

# We're shaping a smoke-free future.

PMI has always pushed boundaries. A restless pursuit of innovation has been a defining factor in what sets us apart from the competition, and has helped us build the world's most successful cigarette company. But our commitment to creating a smoke-free future is the most ambitious goal that we have ever set. Our Smoke-Free technology and products offer better alternatives to cigarettes that adult smokers can fully switch to. It will change our business forever.

Working at PMI means doing things differently - enjoying the freedom to pursue great ideas and see them come to life. You'll get the support and the tools you need to excel. And the scope to push things further.



Discover IQOS



Discover Smoke-Free Products

Discover PMI Science



Million adult smokers who switched to IQOS



68 547 Employees Worldwide



930+ Scientists, Engineers, Technicians in R&D



Of R&D expenditure into Smoke-Free vision



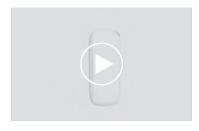
Patents granted to date in IP5 jurisdictions relating to smoke-free



70



Of women in



### **IQOS**

The most advanced heated tobacco system ever created by PMI - offering a better alternative to cigarette smoking.



#### How do smoke-free products work?

Discover the science behind our latest IQOS product.

## Values and Mission of Commercial

moving away from cigarettes. We're breaking new ground in innovative electronic products and lifestyle brands. That means a radical change to how we design, produce, market and sell our products. The commercial opportunities are immense. The career opportunities for those who are part of this change are something to get very excited about.



#### Our achievements in sustainability





-18%

Reduction in CO2 emissions across our value chain (scope 1+2 +3) versus our 2019 baseline.



100%

of old-growth forest



on the market equipped with age verification technology.



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#### What others say about us

































