



#MAKEHISTORY

An experience like no other.

Operations is where we ask the questions that will help us deliver the future of our business.

How do we make things better? How can we make our vision happen?
How are we fulfilling our legal-age consumers' demands and exceeding their expectations?

As we are staking our future on replacing cigarettes with less harmful, science-based alternatives as soon as possible, we need to re-engineer how we operate through new supply chains, new production lines, and new methods of distribution. Our Operations teams around the world make all of this happen.



~30.8 mil
IQOS users¹



82,700
Employees worldwide²



1,586
Scientists, Engineers, Technicians in R&D positions



~ 3,720
Patents granted to date in IP5 jurisdictions relating to smoke-free products



90
Markets with smoke-free products



41.8%
Management positions occupied by women

¹ From 2024 second-quarter and first-half results
² Figure includes Vectura Fertin Pharma, and Swedish Match.

Mission and Vision in Operations

Operations touches every part of our business. Our mission is to produce and deliver products to our markets and into the hands of our adult consumers sustainably and efficiently.

In Operations, it is passion, determination, and a capacity for innovation that really count. Join any one of our ten global functions and you will be helping to shape an extraordinary future for yourself and PMI.

'How' is the answer

We asked our employees in Operations how they make a difference with our smoke-free alternatives and how they are part of the transformation that is happening in business.

Manufacturing & Technology Bologna

Discover what it feels like to work at The Philip Morris International industrial center of excellence in Italy.

Our achievements in sustainability



Triple A

Score from CDP for our efforts in combating climate change, protecting forests, and promoting water security.



11%

Reduction in CO2 emissions across our value chain (scope 1+2+3) versus our 2019 baseline.



100%

Tobacco purchased at no risk of deforestation of old-growth forest.



1st

Smoke-free device introduced on the market equipped with age verification technology.

Learn more about PMI

- » IQOS as PMI's leading brand
- » Science behind smoke-free products
- » Q2 and H1 2024 results
- » Top Forbes' 2024 Net Zero Leaders List
- » PMI at 2024 Deutsche Bank Global Consumer Conference

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