



PHILIP MORRIS
INTERNATIONAL

2018
INVESTOR DAY

Designing a Smoke-Free Future

Investor Day

Lausanne, September 27, 2018

Nicholas Rolli

Vice President, Investor Relations & Financial Communications



Forward-Looking and Cautionary Statements

- These presentations and related discussion contain projections of future results and other forward-looking statements. Achievement of future results is subject to risks, uncertainties and inaccurate assumptions. In the event that risks or uncertainties materialize, or underlying assumptions prove inaccurate, actual results could vary materially from those contained in such forward-looking statements. Pursuant to the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, PMI is identifying important factors that, individually or in the aggregate, could cause actual results and outcomes to differ materially from those contained in any forward-looking statements made by PMI
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Reconciliations of non-GAAP measures included in all presentations to the most comparable GAAP measures are provided on our website at:
www.pmi.com/2018InvestorDay/RecSlides

Glossary of Key Terms and Definitions:
www.pmi.com/2018InvestorDay/Glossary

2018 Investor Day: Thursday, September 27, 2018



AGENDA

- 08:55 **Nicholas Rolli**
Vice President, Investor Relations
Welcome (Webcast Begins)
- 09:00 **André Calantzopoulos**
Chief Executive Officer
Presentation
- 10:00 Coffee Break
- 10:30 **Mirek Zielinski**
President, Science and Innovation
Presentation
- 11:30 **Jacek Olczak**
Chief Operating Officer
Presentation
- 12:30 Buffet Lunch
- 14:00 **Martin King**
Chief Financial Officer
Presentation
- 14:30 Coffee Break
- 15:00 **André Calantzopoulos**
Jacek Olczak
Martin King
Mirek Zielinski
Closing Q&A Session
- 17:00 **Nicholas Rolli**
(Investor Day Concludes / Webcast Ends)
- 17:00 IQOS Retail Store Visit (Cour Reception)
- 18:30 Cocktails – 12th Floor Terrace
- 19:30 Dinner with Company Management – 8th Floor
- 21:30 Dinner Concludes



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