



Guidelines for Interaction with the Foundation for a Smoke-Free World

1. In September 2017 we announced our support of the Foundation for a Smoke-Free World (**Foundation**).¹
2. The Foundation is an independent body governed by its independent Board of Directors. Its role includes funding research in the field of tobacco harm reduction, encouraging measures that reduce the harm caused by smoking, and assessing the effect of reduced cigarette consumption on the industry value chain.
3. These Guidelines, intended for PMI employees, define a framework for our interactions regarding the Foundation. If you have any questions regarding these Guidelines, please contact your supervisor or the Ethics & Compliance Department.

Communications with the Foundation and its grantees

4. We must respect the Foundation's independence by avoiding any interactions that could undermine it, including, for example, interactions that could be perceived as exercising control or influence over the Foundation's operations.
5. We will not communicate with the Foundation's grantees regarding their work for the Foundation.
6. To help maintain the Foundation's independence, PMI-initiated communications with the Foundation require the prior approval of the Director, Global Partnership (**Director**). The Director will review the request and determine the best way to proceed.
7. If the Foundation or its grantees contact us, we will immediately refer them to the Director.

Communications with Others about the Foundation

8. We will never speak or act on behalf of the Foundation.

¹ In these Guidelines, "we", "us" and "our" refer to Philip Morris International Inc. and its subsidiaries (collectively, "PMI"), and PMI's employees.

9. If an external party (other than the Foundation or its grantees) contacts us with questions or seeking comment about the Foundation, we will immediately forward the message to the Director without responding to or further sharing the communication.

Visits to PMI facilities

10. We expect the Foundation and its grantees may wish to see our Science & Innovation facilities and other manufacturing sites. We will conduct all such visits in an orderly manner following standard protocols applying to external visitors to these sites, as well as any further procedures the Director recommends.

Transparency

11. To provide visibility into any visits to PMI facilities, we will periodically publish all information regarding the visits, including the request for the visit, name of the visitors, date, time and purpose of the visit, and the agenda.
12. Should the Foundation send us a request for information, we will publish the request and our response. We will ensure our response protects PMIs confidential information and respects those who trust us with their confidential information.

Conflicts of Interest

13. Conflicts of interest occur when personal, social, financial, or political activities overlap with our work responsibilities. Our conflict of interest requirements promote fair decision making by requiring disclosure, review, and potential mitigation of conflicts that may affect our professional objectivity. Our Guidebook for Success (Code of Conduct) requires us to disclose any situation where our private interests might overlap with our professional responsibilities.
14. If you believe you may have a conflict of interest in relation to the Foundation or any of its grantees, you must disclose this to the Ethics & Compliance Department so that it can assess the situation.

Training

15. We will develop and impart training for all relevant employees in our External Affairs, Science and Innovation, and Leaf functions to ensure they are aware of and understand these Guidelines. The training will also include guidance on using social media in a manner that respects and maintains the Foundation's independence.
16. We will inform external consultants to our External Affairs, Science and Innovation, and Leaf functions of these Guidelines.
17. To ensure these Guidelines remain effective, we will regularly review and revise them as required.