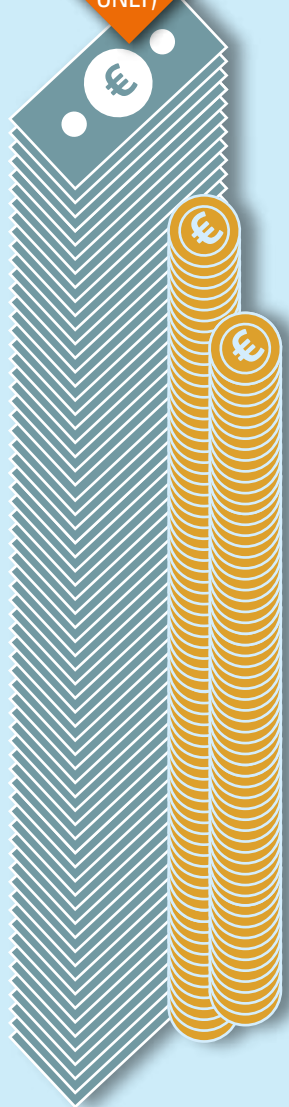


Sun Report 2016: Key Facts

TOTAL TAX REVENUE LOST IN 2016:
€10.2 BN
 (FOR C&C ONLY)



ILLICIT WHITES COMPRISE
34%
 OF TOTAL ILLEGAL TOBACCO TRADE

ILLICIT WHITE CONSUMPTION
 2016
16.4 BN
 CIGARETTES

