

Philip Morris International has reported the information cited in this GRI content index for the period from January 1, 2022, to December 31, 2022 with reference to the GRI Standards. This Index cross-references our company's nine most material topics and three emerging topics outlined in our <u>Sustainability Materiality Report 2021</u> with applicable GRI Standards, relevant UN Sustainable Development Goals (SDGs) and UN Global Compact Principles.

PMI priority ESG topics	GRI Standard(s)
Product health impact	416: Consumer health and safety (2016)
Climate	302: Energy (2016); 305: Emissions (2016)
Sales, marketing, and consumer communications	417: Marketing and labeling
Innovation in healthcare and wellness	n/a
Business integrity	205: Anti-corruption; 206: Anti-competitive behavior
Diversity and inclusion	405: Diversity and equal opportunity
Materials and product eco-design	301: Materials
Post-consumer waste	306: Waste (2020)
Socioeconomic well-being of tobacco-farming communities	414: Supplier social assessment; 408: Child labor
Biodiversity	304: Biodiversity
Water	303: Water and effluents
Human capital	401: Employment; 404: Training and education

This content index should be read in conjunction with PMI Integrated Report 2022, the Philip Morris International Inc. Form 10-K for the year ended December 31, 2022, PMI 2023 Proxy Statement, and additional sustainability-related communications available on www.pmi.com/sustainability. We will publish our 2023 CDP submissions later in 2023. Current and future responses are made available on PMI.com.



Code	Disclosure title	UN SDGs	UNGC Principles	Location of information in PMI Integrated Report 2022	Location of information in other PMI published materials	Additional information
2 - GEN	NERAL DISCLOSURES (2021)					
2-1	Organizational details			About PMI (pg. 2)	PMI <u>2022 Form 10-K</u> (cover)	
2-1	Of galfizational details			Back cover	About Us (<u>PMI.com</u>)	
2-2	Entities included in the organization's			About this report at a glance (pg. 2)		
	sustainability reporting			About this report (pg. 188)		
2-3	Reporting period, frequency and contact point			About this report (pg. 188)		PMI Integrated Report 2022 has been published, roughly one week after our annual Proxy Statement, to ensure ESG information is available for investors ahead of our Annual General Meeting.
2-4	Restatements of information					Where data has been restated from previous reports, it is noted in an appropriate footnote in the report.
2-5	External assurance			About this report (pg. 188) Independent assurance report (pgs. 202-204)	Verification statements: Scope 1&2 GHG Emissions; Scope 3 GHG Emissions Assurance statements: EHS	
2-6	Activities, value chain, and other business relationships		3, 4, 5, 6, 8,	About PMI (pg. 2) Our global footprint (pgs. 8-9) Managing our supply chain sustainably (pgs. 179-183) Sustainability governance and management (pgs. 40-45)	PMI Value Chain Transformation (PMI.com)	
				Our global footprint (pgs. 8-9)		\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\
2-7	Employees	8, 10	6	Performance metrics: PMI's workforce at year-end 2022 (pg. 195)	About Us (<u>PMI.com</u>)	We do not break regional workforce data down gender.
2-8	Workers who are not employees	8, 10	6	Performance metrics: PMI's workforce at year-end 2022 (pg. 195)		Typically, contractors are involved in specific projects (e.g., machine installation or construction), facility management (e.g., building maintenance), logistics (e.g., transportation or administration), or services (e.g., canteens or medical centers on PMI premises).
2-9	Governance structure and composition	16, 17		Board of Directors and Company Management (pgs. 36-37)	PMI <u>2023 Proxy Statement</u> (pgs. 5-17, 21-33)	
2-10	Nomination and selection of the highest governance body	16, 17			PMI 2023 Proxy Statement (pgs. 18-23)	
2-11	Chair of the highest governance body	16			PMI 2023 Proxy Statement (pg. 7)	



Code	Disclosure title	UN SDGs	UNGC Principles	Location of information in PMI Integrated Report 2022	Location of information in other PMI published materials	Additional information
2-12	Role of the highest governance body in overseeing the management of impacts			Sustainability governance and management (pgs. 40-45) About this report (pg. 188)	PMI Statement of Purpose (<u>PMI.com</u>) PMI <u>2023 Proxy Statement</u> (pgs. 5-17)	PMI's Board of Directors and its committees oversee all aspects of our business. The Nominating and Corporate Governance Committee advises the Board on corporate governance and sustainability matters and oversee our ESG and sustainability strategies and performance.
2-13	Delegation of responsibility for managing impacts			Sustainability governance and management (pgs. 40-45)	PMI <u>2023 Proxy Statement</u> (pgs. 5-17)	We describe our management approach for each priority material sustainability topic under specific sections throughout our integrated report.
2-14	Role of the highest governance body in sustainability reporting			About this report (pg. 188) Sustainability governance and management (pgs. 40-45)	PMI <u>2023 Proxy Statement</u> (pg. 13)	PMI's Board of Directors and its committees oversee all aspects of our business. The Nominating and Corporate Governance Committee advises the Board on corporate governance and sustainability matters and oversee our ESG and sustainability strategies and performance.
2-15	Conflicts of interest	16			PMI 2022 Corporate Governance Guidelines	
2-16	Communication of critical concerns				PMI <u>2023 Proxy Statement</u> (pg. 3)	We continuously engage in an extensive shareholder outreach program during which we seek input on a range of matters, including ESG programs.
2-17	Collective knowledge of the highest governance body				PMI 2023 Proxy Statement (pgs. 22-23)	Six of our 12 director nominees at our 2023 Annual Shareholder meeting are knowledgeable in Sustainability and ESG topics.
2-18	Evaluation of the performance of the highest governance body				PMI <u>2023 Proxy Statement</u> (pg. 18)	In evaluating the suitability of individuals for Board membership, the Board's Governance Committee takes into account, amongst others, the individual's general understanding of the various disciplines relevant to the success of a large publicly traded company in today's general global business environment.
2-19	Remuneration policies			PMI Sustainability Index (pgs. 31-33) Executive compensation (pg. 36)	PMI <u>2023 Proxy Statement</u> (pgs. 38-72)	
2-20	Process to determine remuneration				PMI <u>2023 Proxy Statement</u> (pgs. 38-72)	



Code	Disclosure title	UN SDGs	UNGC Principles	Location of information in PMI Integrated Report 2022	Location of information in other PMI published materials	Additional information
2-21	Annual total compensation ratio				PMI <u>2023 Proxy Statement</u> (pg. 66)	We report CEO: median employee ratio, as required by the applicable US Securities laws, but not the ratio of the percentage increase in annual total compensation for the organization's highest-paid individual to the median percentage increase in annual total compensation for all employees (excluding the highest-paid individual).
2-22	Statement on sustainable development strategy			Message from our Chief Executive Officer (pgs. 6-7)	PMI Statement of Purpose (PMI.com)	
2-23	Policy commitments			Uphold business ethics and integrity (pgs. 173-175)	PMI <u>Code of Conduct</u> PMI <u>Statement of Purpose</u> PMI <u>Human Rights Commitment</u>	
2-24	Embedding policy commitments			Anchoring sustainability at the core of our strategy (pgs. 28-29) Foster an empowered and inclusive workplace (pgs. 98-117) Improve the quality of life of people in our supply chain (pgs. 118-133) Uphold business ethics and integrity (pgs. 173-175) Respect human rights (pgs. 176-178) Manage our supply chain sustainably (pgs. 179-183)	PMI <u>Code of Conduct</u> PMI <u>Statement of Purpose</u>	We describe our management approach for each priority material ESG topic under specific sections throughout our integrated report.
2-25	Processes to remediate negative impacts			Anchoring sustainability at the core of our strategy (pgs. 28-29) Foster an empowered and inclusive workplace (pgs. 98-117) Improve the quality of life of people in our supply chain (pgs. 118-133) Uphold business ethics and integrity (pgs. 173-175) Respect human rights (pgs. 176-178) Manage our supply chain sustainably (pgs. 179-183)	PMI <u>Code of Conduct</u>	
2-26	Mechanisms for seeking advice and raising concerns	16		Uphold business ethics and integrity (pgs. 173-175) Respect human rights (pgs. 176-178)	PMI <u>Code of Conduct</u>	



Code	Disclosure title	UN SDGs	UNGC Principles	Location of information in PMI Integrated Report 2022	Location of information in other PMI published materials	Additional information
2-27	Compliance with laws and regulations	16		Uphold business ethics and integrity (pgs. 173-175) Respect human rights (pgs. 176-178)		We publicly disclose material legal proceedings in PMI's periodic filings before the U.S. Securities and Exchange Commission, including forms 10-K and 10-Q, as mandated by U.S. Securities Laws and related regulations.
2-28	Membership associations	17	1,8		Stakeholder engagement (PMI.com) Memberships and associations (PMI.com)	We describe relevant partnerships and membership associations for each priority material sustainability topic throughout our integrated report.
2-29	Approach to stakeholder engagement	17		Stakeholder engagement (pgs. 18-19)	Overview of our engagement principles (PMI.com) Stakeholder engagement (PMI.com)	
2-30	Collective bargaining agreements	8	3	Performance metrics: Foster an empowered and inclusive workplace (pg. 193)	PMI <u>ALP Code</u> PMI <u>Code of Conduct</u>	

Code	Disclosure title	UN SDGs	UNGC Principles	Location of information in PMI Integrated Report 2022	Location of information in other PMI published materials	Additional information
3 - MA	TERIAL TOPICS (2021)					
3-1	Process to determine material topics			Anchoring sustainability at the core of our strategy (pgs. 28-29)	PMI <u>Sustainability Materiality Report</u> 2021	
3-2	List of material topics			About this report (pg. 188)	PMI <u>Sustainability Materiality Report</u> 2021	
3-3	Management of material topics			Connectivity and trade-offs (pg. 42)		We describe our management approach for each priority material sustainability topic under specific sections throughout our integrated report.

Note: In this report and in related communications, the term "materiality," "material," and similar terms, when used in the context of economic, environmental, and social topics, are defined in the referenced sustainability standards, and are not meant to correspond to the concept of materiality under the U.S. securities laws and/or disclosures required by the U.S. Securities and Exchange Commission.



Code	Disclosure title	UN SDGs	UNGC Principles	Location of information in PMI Integrated Report 2022	Location of information in other PMI published materials	Additional information
205 - A	ANTI-CORRUPTION (2016)					
205-1	Operations assessed for risks related to corruption	16	10			All operations are part of our global enterprise risk assessment.
205-2	Communication and training about anti- corruption policies and procedures	16	10	Uphold business ethics and integrity (pgs. 173-175)		Due to data limitations, we are not able to fully report against this GRI Standard at this time. We are exploring ways to address this for future reports. We currently report on the percentage of eligible employees and senior leaders that have completed the certification process for our broader Code of Conduct in PMI Integrated Report 2022 (pg. 173).
205-3	Confirmed incidents of corruption and action taken	16	10			We publicly disclose material legal proceedings in PMI's periodic filings before the U.S. Securities and Exchange Commission, including forms 10-K and 10-Q, as mandated by U.S. Securities Laws and related regulations.
Code	Disclosure title	UN SDGs	UNGC Principles	Location of information in PMI Integrated Report 2022	Location of information in other PMI published materials	Additional information
-206 - A	ANTI-COMPETITIVE BEHAVIOR (2016)					W/s mushiphy displace meetowistless t
206-1	Legal actions for anti-competitive behavior, anti-trust, and monopoly practices	16	10			We publicly disclose material legal proceedings in PMI's periodic filings before the U.S. Securities and Exchange Commission, including forms 10-K and 10-Q, as mandated by U.S. Securities Laws and related regulations.



	Code	Disclosure title	UN SDGs	UNGC Principles	Location of information in PMI Integrated Report 2022	Location of information in other PMI published materials	Additional information
3	801 - N	1ATERIALS (2016)					
3	301-1	Materials used by weight or volume	8, 12	7, 8, 9	Reduce post-consumer waste (pgs. 79, 91) Performance metrics: Reduce post-consumer waste (pg. 196)		We report our total plastic footprint based on plastic purchased, split by packaging, filters, and devices in PMI Integrated Report 2022 (pg. 79). For our packaging materials, we report the proportion of different materials used and their weight in tons in PMI Integrated Report 2022 (pg. 91) and the proportion of recyclable and renewable materials used in PMI Integrated Report 2022 (pgs. 90, 91).
3	301-2	Recycled input materials used	8, 12	7, 8, 9	Performance metrics: Reduce post- consumer waste (pg. 192)		Not applicable for smoke-free consumables and combustible cigarettes due to nature of the products. We are exploring recycled content for our packaging and electronic smoke-free devices and seek to report in future reports.
3	301-3	Reclaimed products and their packaging materials	8, 12	7, 8, 9	Performance metrics: Reduce post- consumer waste (pg. 192)		Our post-consumer waste programs primarily relate to smoke-free electronic devices and consumables. At this stage in our journey our reporting is focused on the availability of these services (number of markets and percentage of shipment volume covered by markets with programs in place) rather than weight and volume of reclaimed materials.



Code	Disclosure title	UN SDGs	UNGC Principles	Location of information in PMI Integrated Report 2022	Location of information in other PMI published materials	Additional information
302 - E	NERGY (2016)					
302-1	Energy consumption within the organization	7, 8, 12, 13	7, 8, 9	Tackle climate change (pgs. 134-143) Performance metrics: Tackle climate change (pg. 197)	PMI 2022 submission to CDP Climate Change	We do not sell any electricity, heating, cooling, or steam. Types of energy included in the energy consumption: fuel, electricity, district heating and renewable energy.
302-2	Energy consumption outside of the organization	7, 8, 12, 13	7,8	Tackle climate change (pgs. 134-138, 144-147) Performance metrics: Tackle climate change (pg. 197)	PMI 2022 submission to CDP Climate Change	
302-3	Energy intensity	7, 8, 12, 13	8	Performance metrics: Tackle climate change (pg. 197)	PMI 2022 submission to CDP Climate Change	Types of energy included in the energy intensity ratio: fuel, electricity, district heating and renewable energy.
302-4	Reduction of energy consumption	7, 8, 12, 13	7, 8, 9	Tackle climate change (pgs. 134-149)	PMI 2022 submission to CDP Climate Change	
302-5	Reductions in energy requirements of products and services	7, 8, 12, 13	7,8,9			We currently report on the lifecycle carbon footprint of certain products in PMI Integrated Report 2022 (pg. 6). The energy requirements of our devices are one of several criteria which will be considered as part of our product eco-certification aims and will be reported on in coming years as deemed relevant.

Code	Disclosure title	UN SDGs	UNGC Principles	Location of information in PMI Integrated Report 2022	Location of information in other PMI published materials	Additional information
303 - V	VATER AND EFFLUENTS (2018)			·	•	
303-1	Interactions with water as a shared resource	6, 12		Preserve nature (pgs. 150-151, 158-162)	PMI 2022 submission to CDP Water Security	
303-2	Management of water discharge-related impacts	6			PMI 2022 submission to CDP Water Security	
303-3	Water withdrawal	6		Performance metrics: Preserve nature (pg. 198)	PMI 2022 submission to CDP Water Security	Operational water usage data is included in PMI Integrated Report
303-4	Water discharge	6		Performance metrics: Preserve nature (pg. 198)	PMI 2022 submission to CDP Water Security	2022 (pg. 198). Additional detail, including disclosure on water in our value chain can be found in our
303-5	Water consumption	6		Performance metrics: Preserve nature (pg. 198)	PMI 2022 submission to CDP Water Security	annual CDP Water Security submissions.



Code	Disclosure title	UN SDGs	UNGC Principles	Location of information in PMI Integrated Report 2022	Location of information in other PMI published materials	Additional information
304 - E	BIODIVERSITY (2016)					
304-1	Operational sites owned, leased, managed in, or adjacent to, protected areas and areas of high biodiversity value outside protected areas	6, 14, 15				Biodiversity was identified as an emerging topic in our most recent
304-2	Significant impacts of activities, products and services on biodiversity	6, 14, 15		Preserve nature (pgs. 150-157)	PMI 2022 submission to CDP Forest	assessment. In 2022, we published a dedicated brochure (available here) on our strategy and are in the process of developing KPIs for this
304-3	Habitats protected or restored	6, 14, 15		Preserve nature (pgs. 154-157)	PMI 2022 submission to CDP Forest	
304-4	IUCN Red List species and national conservation list species with habitats in areas affected by operations	6, 14, 15				topic.



Code	Disclosure title	UN SDGs	UNGC Principles	Location of information in PMI Integrated Report 2022	Location of information in other PMI published materials	Additional information					
305 - E	305 - EMISSIONS (2016)										
201-2	Risks and opportunities due to climate change	13	7,8	Tackle climate change (pgs. 134-149)	PMI 2022 submission to CDP Climate Change PMI's TCFD Report 2022						
305-1	Direct (Scope 1) GHG emissions	3, 12, 13, 15	7,8	Performance metrics: Tackle climate change (pg. 197)	PMI 2022 submission to CDP Climate Change Greenhouse Gas Verification Statement scope 1&2	IPCC Fifth Assessment Report (AR5 – 100 year)					
305-2	Energy indirect (Scope 2) GHG emissions	3, 12, 13, 15	7,8	Performance metrics: Tackle climate change (pg. 197)	PMI 2022 submission to CDP Climate Change Greenhouse Gas Verification Statement scope 1&2	IPCC Fifth Assessment Report (AR5 – 100 year)					
305-3	Other indirect (Scope 3) GHG emissions	3, 12, 13, 15	7,8	Performance metrics: Tackle climate change (pg. 197)	PMI 2022 submission to CDP Climate Change Greenhouse Gas Verification Statement scope 3	IPCC Fifth Assessment Report (AR5 – 100 year)					
305-4	GHG emissions intensity	13, 15	8	Performance metrics: Tackle climate change (pg. 197)	PMI 2022 submission to CDP Climate Change	We report intensity for scope $1+2$ and scope $1+2+3$ as well as reduction in CO_2 intensity of tobacco curing.					
305-5	Reduction of GHG emissions	13, 15	7, 8, 9	Tackle climate change (pgs. 134-149)	PMI 2022 submission to CDP Climate Change						
305-6	Emissions of ozone-depleting substances (ODS)	3, 12	7, 8, 9			Not applicable due to the nature of our business; we do not produce, import, or export ODS.					
305-7	Nitrogen oxides, sulfur oxides, and other significant air emissions	3, 12, 13, 15	7, 8, 9			Local affiliates currently undertake spot measurements to ensure compliance with legal limits, but we do not have global reporting system in place to calculate total pollutant levels.					



Code	Disclosure title	UN SDGs	UNGC Principles	Location of information in PMI Integrated Report 2022	Location of information in other PMI published materials	Additional information				
306 - V	306 - WASTE (2020)									
306-1	Waste generation and significant waste- related impacts	3, 6, 11, 12		Preserve nature: Reducing waste (pg. 162) Reduce post-consumer waste (pgs.						
				78-93)						
306-2	Management of significant waste-related impacts	3, 6, 8, 11, 12		Preserve nature: Reducing waste (pg. 162)						
306-3	Waste generated	3, 6, 11, 12, 15		Preserve nature: Reducing waste (pg. 162) Performance metrics: Preserve nature (pg. 199)						
306-4	Waste diverted from disposal	3, 11, 12								
306-5	Waste directed to disposal	3, 6, 11, 12, 15								

(Code	Disclosure title	UN SDGs	UNGC Principles	Location of information in PMI Integrated Report 2022	Location of information in other PMI published materials	Additional information		
4	401 - EMPLOYMENT (2016)								
4	01-1	New employee hires and employee turnover	5, 8, 10		Performance metrics: Foster an empowered and inclusive workplace (pg. 197)				
4	01-2	Benefits provided to full-time employees that are not provided to temporary or part-time employees	3, 5, 8	6			We aim to design a minimum global core set of benefits for employees. We are currently coordinating efforts globally and will seek to report in alignment with these standards, where relevant and feasible, moving forward.		
41	01-3	Parental leave	5,8	6	Foster an empowered and inclusive workforce (pg. 115)	PMI <u>2022 Form 10-K</u> (pg. 6)	We introduced new global parental leave guidelines in 2021, and they were globally implemented by the end of 2022. We will seek to report in alignment with these standards, where relevant and feasible, moving forward.		



Code	Disclosure title	UN SDGs	UNGC Principles	Location of information in PMI Integrated Report 2022	Location of information in other PMI published materials	Additional information			
404 - T	404 - TRAINING AND EDUCATION (2016)								
404-1	Average hours of training per year per employee	4, 5, 8, 10		Performance metrics: Foster an empowered and inclusive workplace (pg. 193)		We report these figures for our overall workforce without breaking data down by gender.			
404-2	Programs for upgrading employee skills and transition assistance programs	8	6	Foster an empowered and inclusive workforce (pgs. 105-108)					
404-3	Percentage of employees receiving regular performance and career development reviews	5, 9, 20		Performance metrics: Foster an empowered and inclusive workplace (pg. 193)		We report these figures for our overall workforce without breaking data down by gender.			
Code	Disclosure title	UN SDGs	UNGC Principles	Location of information in PMI Integrated Report 2022	Location of information in other PMI published materials	Additional information			
405 - D	DIVERSITY AND EQUAL OPPORTUNITY (201	6)							
				Board of Directors and Company Management (pgs. 36-37)					
				Foster an empowered and inclusive workplace (pgs. 109-113)	DMI 2022 Days Claterral (see 40				
405-1	Diversity of governance bodies and employees	5, 8	6	Performance metrics: Foster an empowered and inclusive workplace (pg. 194)	PMI <u>2023 Proxy Statement</u> (pgs. 19, 24-33)				
				Performance metrics: PMI's workforce at year-end 2022 (pg. 195)					
405-2	Ratio of basic salary and remuneration of women to men	5, 8, 10	6	Foster an empowered and inclusive workplace (pg. 109)					
Code	Disclosure title	UN SDGs	UNGC Principles	Location of information in PMI Integrated Report 2022	Location of information in other PMI published materials	Additional information			
408 - C	CHILD LABOR (2016)								
408-1	Operations and suppliers at significant risk for incidents of child labor	5, 8, 16	5	Improve the quality of life of people in our supply chain (pgs. 127-128)					



Code	Disclosure title	UN SDGs	UNGC Principles	Location of information in PMI Integrated Report 2022	Location of information in other PMI published materials	Additional information		
412 - H	412 - HUMAN RIGHTS ASSESSMENT (2016)							
412-1	Operations that have been subject to human rights reviews or impact assessments		1, 2, 3, 4, 5,	Respect human rights (pgs. 176-178)				
412-2	Employee training on human rights policies or procedures		1, 2, 3, 4, 5, 6	Respect human rights (pgs. 176-178)				
412-3	Significant investment agreements and contracts that include human rights clauses or that underwent human rights screening		1, 2, 3, 4, 5,	Manage our supply chain sustainably (pgs. 179-183)	PMI Responsible Sourcing Principles	All our suppliers are required to adhere to PMI's Responsible Sourcing Principles (RSP), which cover human rights aspects.		
Code	Disclosure title	UN SDGs	UNGC Principles	Location of information in PMI Integrated Report 2022	Location of information in other PMI published materials	Additional information		
414 - S	UPPLIER SOCIAL ASSESSMENT (2016)							
414-1	New suppliers that were screened using social criteria	5, 8, 16	1, 2, 3, 4, 5,			We initiate screening of all critical suppliers within one reporting period of their classification as critical.		
414-2	Negative social impacts in the supply chain and actions taken	5, 8, 16	1, 2, 3, 4, 5, 6	Improve the quality of life of people in our supply chain (pgs. 118-133) Manage our supply chain sustainably (pgs. 179-183)				
Code	Disclosure title	UN SDGs	UNGC Principles	Location of information in PMI Integrated Report 2022	Location of information in other PMI published materials	Additional information		
416 - C	SUSTOMER HEALTH AND SAFETY (2016)							
416-1	Assessment of the health and safety impacts of product and service categories			Maximize the benefits of smoke-free products (pgs. 52-55)		PMI is investing in the development and rigorous scientific assessment of a portfolio of potentially reducedrisk alternatives to cigarette smoking. Smoke-free products represented 32.1% percent of PMI's adjusted net revenues in 2022.		
416-2	Incidents of non-compliance concerning the health and safety impacts of products and services	16		Sustain product reliability (pg. 168) Conduct R&D responsibly and transparently (pgs. 166-167)	PMI <u>2022 Form 10-K</u> (pgs. 117-130)	Our material contingencies are described in note 18 to our annual report on form 10-K, in accordance with the applicable U.S. Securities laws.		



Code	Disclosure title	UN SDGs	UNGC Principles	Location of information in PMI Integrated Report 2022	Location of information in other PMI published materials	Additional information			
417 - 1	417 - MARKETING AND LABELING (2016)								
417-1	Requirements for products and service information and labeling	12		Maximize the benefits of smoke-free products: Marketing and selling our products responsibly (pgs. 52-69)	PMI <u>Marketing Standards</u>				
417-2	Incidents of non-compliance concerning product and service information and labeling	16		Performance metrics: Responsible marketing and sales practices (pg. 190)		We report on number of violations by PMI employees of our Marketing Code resulting in substantiated cases of misconduct.			
417-3	Incidents of non-compliance concerning marketing communications	16		Performance metrics: Responsible marketing and sales practices (pg. 190)					