

SASB content index

This summary cross-references our reporting to the Sustainability Accountability Standards Board (SASB) Tobacco and Agricultural Products¹ Standards (2018). This summary should be read in conjunction with the [Philip Morris International Inc. Form 10-K](#) for the year ended 2019, PMI's [Integrated Report 2019](#), and the [online supplement](#) to our Integrated Report 2019, available on www.pmi.com.

Tobacco Standard (2018)

Code	Topics & Accounting Metrics	Reference in published materials	Additional comments
PUBLIC HEALTH			
FB-TB-260a.1	(1) Gross revenue and (2) revenue net of excise taxes from (a) non-tobacco nicotine products and (b) heated tobacco products	PMI 2019 Form 10-K , pages 14, 16 and 22; Integrated Report 2019 , pages 4 and 65	We currently present total revenues, including and excluding excise taxes. We also present revenues (net of excise taxes) by product category as follows: - Combustible products ² and - Reduced-Risk Products (RRPs) ³ We currently do not present non-tobacco nicotine products and heated tobacco products revenues on a disaggregated basis.
FB-TB-260a.2	Discussion on the process to assess risks and opportunities associated with “tobacco harm reduction” products	PMI 2019 Form 10-K , pages 32-37; Integrated Report 2019 , pages 18-19, and 39-65	
MARKETING PRACTICES			
FB-TB-270a.1	Total amount of monetary losses as a result of legal proceedings associated with marketing, labeling, and/or advertising practices		We disclose certain legal proceedings in PMI 2019 Form 10-K , as required by U.S. Securities Laws and related regulations. We currently do not present the level of detail set out in the standard. We report on the number of violations of the PMI Marketing Code or Good Conversion Practices (GCP) resulting in substantiated cases of misconduct in PMI Integrated Report 2019 (p. 79).
FB-TB-270a.2	Description of the company’s marketing policy and relevant positions on Articles 11 and 13 of the World Health Organization Framework Convention on Tobacco Control (WHO FCTC)	PMI 2019 Form 10-K , pages 29-37; Integrated Report 2019 , pages 18, and 72-79;	RRPs contain nicotine and are not risk-free. We therefore support science-based regulation and taxation of RRP. Regulation and taxation should differentiate between cigarettes and products that present, are likely to present, or have the potential to

¹ The topic and accounting metrics related to “Food safety” in the Agricultural Products Standard was excluded from this summary due to the nature of our business. We describe our approach to [product reliability](#) in our online supplement on pmi.com.

² Net revenues related to combustible products refer to the operating revenues generated from the sale of these products, including shipping and handling charges billed to customers, net of sales and promotion incentives, and excise taxes. These net revenue amounts consist of the sale of our cigarettes and other tobacco products combined. Other tobacco products primarily include roll-your-own and make-your-own cigarettes, pipe tobacco, cigars and cigarillos and do not include reduced-risk products

³ Net revenues related to reduced-risk products (or “smoke-free products”) refer to the operating revenues generated from the sale of these products, including shipping and handling charges billed to customers, net of sales and promotion incentives, and excise taxes. These net revenue amounts consist of the sale of our heated tobacco units, IQOS devices and related accessories, and other nicotine-containing products, which primarily include our e-vapor products.

		Overview of PMI Marketing Principles for Combustible Products; Overview of PMI Engagement Principles	<p>present less risk of harm to adult smokers who switch to these products versus continued smoking and should recognize a continuum of risk for tobacco and other nicotine-containing products. Regulation should provide minimum standards for all RRP categories and specific rules for product assessment methodologies, ingredients, labeling and consumer communication, and should ensure that the public is informed about the health risks of all combustible and non-combustible tobacco and nicotine-containing products. Regulation, as well as industry practices, should reflect the fact that youth should not consume nicotine in any form.</p>
Code	Category	Reference in published materials	Additional comments
ACTIVITY METRICS			
FB-TB-000.A	Combustible tobacco product sales volume: (1) cigarette, (2) cigar, and (3) other smoked tobacco products	PMI 2019 Form 10-K , pages 14, 16 and 22; Integrated Report 2019 , pages 4 and 65;	<p>We currently present PMI shipment volumes on a total basis and also separated as follows:</p> <ul style="list-style-type: none"> - Combustible Products⁴ - Reduced-Risk Products⁵
FB-TB-000.B	Non-combustible product sales volume: (1) traditional smokeless tobacco, (2) non-tobacco nicotine products, (3) heated tobacco products, and (4) nicotine replacement therapy products	PMI 2019 Form 10-K , pages 14, 16 and 22; Integrated Report 2019 , pages 4 and 65	<p>We currently do not present noncombustible product sales volume on a disaggregated basis with the level of detail set out in the standard</p>

⁴ Net revenues related to combustible products refer to the operating revenues generated from the sale of these products, including shipping and handling charges billed to customers, net of sales and promotion incentives, and excise taxes. These net revenue amounts consist of the sale of our cigarettes and other tobacco products combined. Other tobacco products primarily include roll-your-own and make-your-own cigarettes, pipe tobacco, cigars and cigarillos and do not include reduced-risk products

⁵ Net revenues related to reduced-risk products (or “smoke-free products”) refer to the operating revenues generated from the sale of these products, including shipping and handling charges billed to customers, net of sales and promotion incentives, and excise taxes. These net revenue amounts consist of the sale of our heated tobacco units, IQOS devices and related accessories, and other nicotine-containing products, which primarily include our e-vapor products.

Agricultural Products Standard (2018)

Code	Topics & Accounting Metrics	Reference in published materials	Additional comments
GREENHOUSE GAS EMISSIONS			
FB-AG-110a.1	Gross global Scope 1 emissions	Integrated Report 2019 , pages 140-141, 149, 150-151	
FB-AG-110a.2	Discussion of long-term and short-term strategy or plan to manage Scope 1 emissions, emissions reduction targets, and an analysis of performance against those targets	Integrated Report 2019 , pages 136, and 142-145	
FB-AG-110a.3	Fleet fuel consumed, percentage renewable	Integrated Report 2019 , page 150	We report on CO ₂ e emissions in our fleet and on fuel consumption from renewable and nonrenewable sources in PMI factories, offices, and fleet. We do not report separately on fuel consumption in our fleet.
ENERGY MANAGEMENT			
FB-AG-130a.1	(1) Operational energy consumed, (2) percentage grid electricity, (3) percentage renewable	Integrated Report 2019 , pages 150-151	We report on fuel consumption and electricity purchased from renewable and nonrenewable sources in PMI factories, offices, and fleet.
WATER MANAGEMENT			
FB-AG-140a.1	(1) Total water withdrawn, (2) total water consumed, percentage of each in regions with High or Extremely High Baseline Water Stress	Integrated Report 2019 , page 186; Online supplement to PMI Integrated Report 2019 – Water stewardship and Performance metrics	Our Integrated Report focuses on topics identified as “tier 1” in our sustainability materiality assessment. Water stewardship is a “tier 2” topic: we report on our operational water management and on water management in our tobacco supply chain in our online supplement on pmi.com.
FB-AG-140a.2	Description of water management risks and discussion of strategies and practices to mitigate those risks	Online supplement to PMI Integrated Report 2019 – Water stewardship	
FB-AG-140a.3	Number of incidents of non-compliance associated with water quantity and/or quality permits, standards, and regulations	Integrated Report 2019 , page 186; Online supplement to PMI Integrated Report 2019 – Water stewardship and Performance metrics	

Code	Topics & Accounting Metrics	Reference in published materials	Additional comments
WORKFORCE HEALTH & SAFETY			
FB-AG-320a.1	(1) Total recordable incident rate (TRIR), (2) fatality rate, and (3) near miss frequency rate (NMFR) for (a) direct employees and (b) seasonal and migrant employees	Integrated Report 2019 , page 120-127, and 116-119	For metrics relating to occupational health and safety across our business, please see p. 127 of our Integrated Report 2019 . We currently do not report on near miss frequency rate. For metrics relating to safe working environment in our tobacco supply chain, please see p. 119 of our Integrated Report 2019 .
ENVIRONMENTAL & SOCIAL IMPACTS OF INGREDIENT SUPPLY CHAIN			
FB-AG-430a.1	Percentage of agricultural products sourced that are certified to a third-party environmental and/or social standard, and percentages by standard	Integrated Report 2019 , pages 90-91	All our leaf operations and suppliers were assessed by AB Sustain as part of the industry-wide Sustainable Tobacco Program (STP) over the three-year period ending in 2018. In 2019, the industry did not run collective assessments with AB Sustain as it focused on the development of a new STP 2.0 program, but PMI continued to assess conformity to the GAP standards through annual self-assessments completed by all our suppliers. STP covers both environmental and social criteria.
FB-AG-430a.2	Suppliers' social and environmental responsibility audit (1) non-conformance rate and (2) associated corrective action rate for (a) major and (b) minor non-conformances	Integrated Report 2019 , pages 80-91, 92-99, and 106-119	Our approach to managing environmental and social impacts in our tobacco supply chain is described on pages 88-90 and 108-109 of our Integrated Report 2019 and encompasses independent on-site reviews by AB Sustain and supplier self-assessments through STP, farm-by-farm internal monitoring, external assessments and focused assessments by Control Union, and external verifications with local experts. Key metrics (such as coverage of monitoring, number and breakdown of prompt actions recorded and resolved, or number of contracts terminated) are available on page 119 of our Integrated Report 2019 . Beyond tobacco, our work is grounded on PMI's Responsible Sourcing Principles and our supplier due diligence platform (STEP), launched in July 2019. We report on initial results of STEP assessments on page 84, and other key metrics are available on page 91 of our Integrated Report 2019 . This work is complemented by broader human rights impact assessments conducted in high-risk countries and related action plans, as described on pages 92-99 of our Integrated Report 2019 .
FB-AG-430a.3	Discussion of strategy to manage environmental and social risks arising from contract growing and commodity sourcing	Integrated Report 2019 , pages 80-91, 92-99, and 106-119; PMI 2019 Form 10-K , pages 3-4, 5 and 7-9	

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GMO MANAGEMENT			
FB-AG-430b.1	Discussion of strategies to manage the use of genetically modified organisms (GMOs)	Online supplement to PMI Integrated Report 2019 – Biodiversity	
INGREDIENT SOURCING			
FB-AG-440a.1	Identification of principal crops and description of risks and opportunities presented by climate change	Integrated Report 2019 , pages 111-112, and 138-139	
FB-AG-440a.2	Percentage of agricultural products sourced from regions with High or Extremely High Baseline Water Stress	Online supplement to PMI Integrated Report 2019 – Water stewardship	

Code	Category	Reference in published materials	Additional comments
ACTIVITY METRICS			
FB-AG-000.A	Production by principal crop	Integrated Report 2019 , page 22	
FB-AG-000.B	Number of processing facilities	Integrated Report 2019 , pages 14-15, 23 and 65	
FB-AG-000.C	Total land area under active production		Total figure currently not reported. Size of tobacco farms in different geographies are reported in country-specific case studies on pages 104, 131, and 169 of our Integrated Report 2019.
FB-AG-000.D	Cost of agricultural products sourced externally	Integrated Report 2019 , page 82	