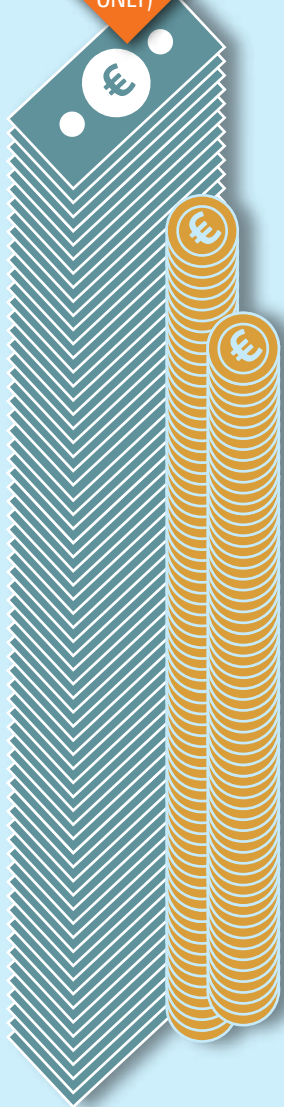


# Sun Report 2015: Key Facts

TOTAL TAX REVENUE LOST IN 2015:

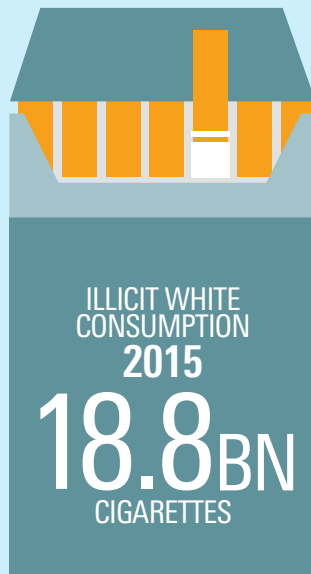
€11.3 BN (FOR C&C ONLY)



ILLICIT WHITES COMPRISE

35.4%

OF TOTAL ILLEGAL TOBACCO TRADE

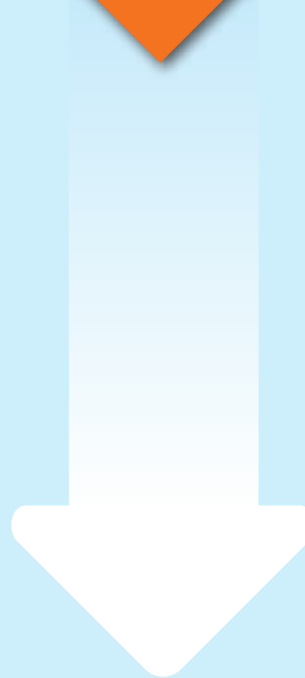


EU

ILLICIT FLOWS BETWEEN EU COUNTRIES REACHED RECORD LOW, NOW ACCOUNTING FOR LESS THAN

12%

OF TOTAL ILLICIT FLOWS



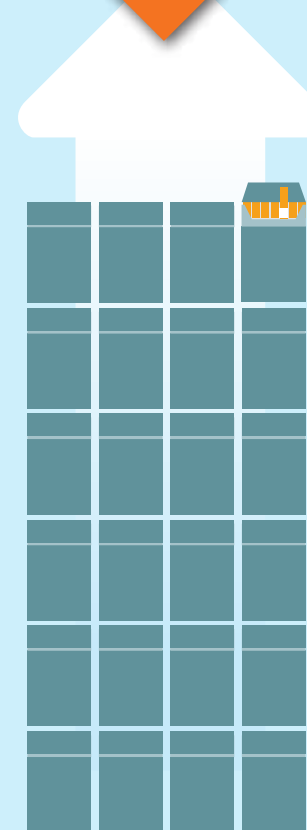
6.5BN CIGARETTES

NON-EU

ILLICIT FLOWS FROM NON-EU COUNTRIES CONTINUED TO GROW AND NOW ACCOUNT FOR OVER

88%

OF ALL ILLICIT FLOWS



46.5BN CIGARETTES

Illegal cigarette volumes (BN cigarettes)

