

Politica de Calitate

Ambitia noastra este sa convingem toti fumatorii adulti care intentioneaza sa fumeze in continuare sa faca trecerea la produse de fumat fara fum.

Pentru realizarea unor produse de inalta calitate prin care sa se asigure satisfactia tuturor partilor interesate (ex.: clienti, autoritati de reglementare, angajati), conducerea Philip Morris Romania decide si se angajeaza sa se conformeze cu toate cerintele legale si de reglementare, in timp ce implementeaza, mentine si imbunatateste continuu eficacitatea Sistemului de Management al Calitatii in conformitate cu prevederile standardului SR EN ISO 9001:2015.

Prin implementarea, mentinerea si imbunatatirea Sistemului de Management al Calitatii in contextul organizatoric actual se urmareste indeplinirea urmatoarelor obiective generale:

1. Sa fabricam produse la cele mai inalte standarde prin aderarea la PMI 30 Quality of PMI Products (Calitatea produselor PMI)

Pana in 2024, dorim sa ajungem la:

2. 100% Implicare, Responsabilitate si Aderenta la standard
3. 0 incidente de sanatate si siguranta la locul de munca, 0 incidente de calitate, 0 defecte, o mentalitate de tip 0 pierderi, vizand 0 impact asupra mediului prin atingerea unei amprente de carbon neutre
4. 15 care inseamna 5 M \$ Productivitate pentru fiecare din uratorii 3 ani (5+5+5). La randul sau, mentalitatea noastra de tip zero pierderi ne va ajuta sa eliminam pierderile si sa crestem productivitatea.
5. 85 reprezinta Uptime/PR la care ne dorim sa ajungem

Obiectivele specifice sunt analizate si cascadeate din OGSM (Obiective, Scopuri, Strategii, Masuri) catre toate departamentele din Philip Morris Romania.

Conducerea Philip Morris Romania isi asuma raspunderea pentru eficacitatea Sistemului de Management al Calitatii si asigura angrenarea, directionarea si sustinerea persoanelor angajate pentru a contribui la aceasta.

Conducerea Philip Morris Romania se asigura ca aceasta politica este comunicata si inteleasa la toate nivelele din organizatie si comunicata partilor interesate la cerere.

Manager Productie

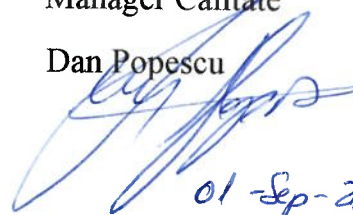
Catalin Petcana



01-SEP-2023

Manager Calitate

Dan Popescu



01-Sep-2023

Quality Policy

Our ambition is to convince all adult smokers that intend to continue smoking to switch to tobacco heated products.

Committed to the manufacturing of high-quality products that ensure the satisfaction of all our interested Parties (e.g. customers, legal regulatory authorities, employees), Philip Morris Romania Site Leadership Management team decides to comply with all legal and regulatory requirements, whilst maintaining and continually improving the effectiveness of our Quality Management System according to SR EN ISO 9001:2015.

Through implementing, keeping and continually improving the Quality Management System in the current organizational context we pursue the fulfillment of the following general objectives:

1. To manufacture products to the highest standards by adhering to PMI 30 Quality of PMI Products

By 2024, we want to reach:

2. 100% Engagement, Ownership and Compliance.
3. 0 Safety, 0 Quality incidents, 0 Defects, a 0 loss mindset, aiming towards 0 impact on the environment through Carbon Neutrality.
4. 15 which stands for 5 M \$ Productivity for each next 3 years (5+5+5). In turn, our zero loss mindset will help us eliminate losses and increase productivity.
5. 85 which is the Uptime/PR we want to reach

The specific goals shall be analyzed and cascaded from OGSM (Objectives, Goals, Strategies, Measures) to all departments in Philip Morris Romania.

Philip Morris Romania Site Leadership Management Team takes accountability for the effectiveness of the Quality Management System and assures the engaging, directing and supporting of employed personnel towards that direction.

Philip Morris Romania Site Leadership Management Team shall ensure that this policy is communicated and understood at all levels within our organization and communicated to interested parties on request.

Production Manager

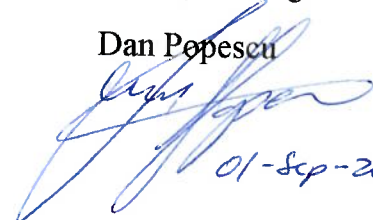
Catalin Petcana



01-SEP-2023

Quality Manager

Dan Popescu



01-SEP-2023