

NATIONAL LANDSCAPE SURVEY

November 13-17, 2024

Audience-specific topline results:

African-American respondents (n=220)

About this study:

- *RG Strategies & Peak Insights conducted 2,000 national interviews between November 13th and 17th*
- *The survey used online panel and text-to-web contacts from state voter files*
- *Respondents were November 2024 voters aged 21 and older*
- *The survey was conducted in English and Spanish*

Q1. Do you prefer to take this survey in Spanish or English?

	n	Valid %
English	219	100
Spanish	1	0
TOTAL	220	100

Q3. In which state do you currently live?

	n	Valid %
New England	4	2
Middle Atlantic	36	16
Midwest	50	23
South	75	34
Mountain/ Plains	33	15
Pacific	22	10
TOTAL	220	100

Q5. What is your age?

	n	Valid %
Under 35	66	30
35-44	37	17
45-54	39	18
55-64	38	17
65+	40	18
TOTAL	220	100

Q7. With which political party do you currently identify?

	n	Valid %
Democrat, strong	87	39
Democrat, not strong	37	17
Republican, strong	13	6
Republican, not strong	10	4
Independent/No Party	69	31
Other party (Specify: _____)	0	0
Don't know	5	2
Total - Democrat	123	56
Total - Republican	23	10
Total - Independent/Other	74	33
TOTAL	220	100

Q9. Generally speaking, do you feel things in the United States are generally going in the right direction or are things off on the wrong track?

	n	Valid %
Right direction	72	33
Wrong track	124	56
Don't know	24	11
TOTAL	220	100

Q10. Considering the results of the 2024 election, do you feel things in the country will move in the right direction or the wrong direction over the next four years?

	n	Valid %
Right direction, strongly	46	21
Right direction, somewhat	25	12
Wrong direction, somewhat	37	17
Wrong direction, strongly	91	42
Don't know	21	10
Total - Right Direction	71	32
Total - Wrong Track	128	58
Total - Don't Know	21	10
TOTAL	220	100

Q11. Thinking specifically about your state, do you feel things in your state are generally going in the right direction or are things off on the wrong track?

	n	Valid %
Right direction	83	38
Wrong track	112	51
Don't know	25	12
TOTAL	220	100

Q12. Do you approve or disapprove of the way your governor is doing their job as governor of your state?

	n	Valid %
Strongly approve	54	25
Somewhat approve	62	28
Somewhat disapprove	36	16
Strongly disapprove	57	26
Don't know	11	5
Total - Approve	116	53
Total - Disapprove	93	42
Total - Don't Know	11	5
TOTAL	220	100

Q13. Now that the election is over and looking ahead to 2025, what do you consider to be the biggest issue currently facing the United States?

	n	Valid %
Crime	8	4
Jobs and the economy	40	18
Cost of living	1	0
Inflation, rising costs on essential items like groceries, gas, and utilities	27	12
Education	2	1
Housing affordability	2	1
Gun violence and gun laws	1	0
Immigration and border security	23	10
Abortion	12	5
Taxes	3	1
Criminal justice reform	1	0
Threats to democracy	12	5
Divisiveness/Political Divisions	6	3
Drug addiction	1	0
Affordability of health care	5	2
International terrorism	5	2
Racism	20	9
General Negative	8	4
Corruption/Government/Politicians	15	7
Anti-Trump	16	7
Budget and spending	2	1
No answer	10	5
TOTAL	220	100

Q14. And, how hopeful are you, if at all, that President-elect Trump and his Administration will make progress on the big issues facing the United States?

	n	Valid %
Very hopeful	54	25
Somewhat hopeful	38	17
Not very hopeful	33	15
Not at all hopeful	84	38
Don't know	11	5
Total - Hopeful	92	42
Total - Not Hopeful	117	53
Total - Don't Know	11	5
TOTAL	220	100

Q15. And, how hopeful are you, if at all, that Congress will make progress on the big issues facing the United States?

	n	Valid %
Very hopeful	43	20
Somewhat hopeful	50	23
Not very hopeful	40	18
Not at all hopeful	72	33
Don't know	14	6
Total - Hopeful	93	42
Total - Not Hopeful	112	51
Total - Don't Know	14	6
TOTAL	220	100

Q16-Q26. Looking to the future, how much focus do you think the government should place on addressing each of the following issues?

	Total n	Very strong focus %	Somewhat strong focus %	Very little focus %	No focus at all %	Don't know %	TOTAL FOCUS %
Q16. The economy	220	74	17	5	2	2	91
Q17. Jobs / Unemployment	220	63	23	9	3	2	86
Q18. Cost of living / Inflation	220	78	14	3	4	1	92
Q19. Education	220	61	26	8	2	2	87
Q20. Housing / Housing affordability	220	66	24	5	2	2	91
Q21. Improving the health of the nation	220	65	24	5	4	3	89
Q22. Immigration	220	50	24	20	4	3	74
Q23. Environment and climate change	220	46	29	16	6	4	75
Q24. International trade	220	33	37	18	4	7	70
Q25. Poverty / Inequality	220	66	23	6	4	2	89
Q26. Foreign policy	220	43	37	11	3	5	80

Q27-Q37. Considering the 2024 election results, how much focus do you think the government will actually place on addressing each of these issues?

	Total n	Very strong focus %	Somewhat strong focus %	Very little focus %	No focus at all %	Don't know %	TOTAL FOCUS %
Q27. The economy	220	38	27	22	8	5	65
Q28. Jobs / Unemployment	220	31	25	25	16	3	56
Q29. Cost of living / Inflation	220	36	22	22	16	5	57
Q30. Education	220	23	22	28	23	3	46
Q31. Housing / Housing affordability	220	26	21	27	22	5	46
Q32. Improving the health of the nation	220	28	21	23	22	5	49
Q33. Immigration	220	59	19	9	7	6	78
Q34. Environment and climate change	220	17	14	30	31	8	31
Q35. International trade	220	33	35	17	9	7	67
Q36. Poverty / Inequality	220	23	18	19	34	6	41
Q37. Foreign policy	220	32	30	20	10	7	63

Q38. Which candidate did you vote for in the most recent election for President?

	n	Valid %
Kamala Harris, Democrat	150	68
Donald Trump, Republican	46	21
Robert F. Kennedy, Jr., Independent	2	1
Someone Else (Specify: _____)	2	1
Don't remember	4	2
Prefer not to answer	16	7
TOTAL	220	100

Q39. And was your vote for (CANDIDATE NAMED) a vote in favor of that candidate or a vote against the other candidates?

	n	Valid %
Vote in favor of that candidate	159	79
Vote against other candidates	36	18
Don't know	6	3
TOTAL	200	100

Q40. Regardless of which candidate you voted for in the most recent Presidential election, did you ever consider voting for another candidate?

	n	Valid %
Yes	50	23
No	157	71
Unsure	13	6
TOTAL	220	100

Q41. And which party did you vote for in the race for U.S. House of Representatives?

	n	Valid %
Democrats	148	67
Republicans	46	21
Independent/Other	16	7
Don't know	10	4
TOTAL	220	100

Q42. Generally speaking, do you believe public health in the United States is getting better, getting worse, or staying about the same?

	n	Valid %
Getting better	56	25
Getting worse	94	43
Staying about the same	58	26
Don't know	13	6
TOTAL	220	100

**Q43. Please indicate whether you agree or disagree with the following statement:
It is important to me that the Trump Administration dedicates time and resources to improving the health of the nation.**

	n	Valid %
Strongly agree	145	66
Somewhat agree	41	19
Somewhat disagree	11	5
Strongly disagree	12	6
Don't know	10	4
Total - Agree	187	85
Total - Disagree	24	11
Total - Don't Know	10	4
TOTAL	220	100

Q44. Thinking specifically about your state, do you believe public health in your state is better, worse, or about the same as public health nationwide?

	n	Valid %
Better in my state	54	25
Worse in my state	58	26
About the same as nationwide	93	42
Don't know	15	7
TOTAL	220	100

Q45. Prior to this survey, how familiar would you say you are with the Food and Drug Administration, also known as the FDA?

By familiar, this means you know the responsibilities of the agency and some of the major programs and initiatives it undertakes.

	n	Valid %
Very familiar	61	28
Somewhat familiar	114	52
Know the name, but not familiar	27	12
Not familiar at all	8	4
Don't know	10	4
Total - Familiar	175	80
Total - Not Familiar	35	16
Total - Don't Know	10	4
TOTAL	220	100

Q46. Over the past three years, how much progress do you believe the Food and Drug Administration (FDA) has made helping everyday Americans live longer, healthier lives?

	n	Valid %
A lot of progress	48	22
Some progress	78	36
Little progress	56	25
No progress at all	19	9
Don't know	19	8
Total - Progress	126	57
Total - No Progress	75	34
Total - Don't Know	19	8
TOTAL	220	100

Q47. Which of the following statements do you agree with most, even if you don't agree with either fully?

	n	Valid %
The Food and Drug Administration (FDA) has been focused on the most important public health priorities for the country.	77	35
The Food and Drug Administration (FDA) has been distracted and has not been focused on the most important public health	95	43
Don't know	48	22
TOTAL	220	100

**Q48. Please indicate whether you agree or disagree with the following statement:
Real reform of the Food and Drug Administration is needed to ensure the Agency is focused on developing policies which will help Americans live longer, healthier lives.**

	n	Valid %
Strongly agree	100	46
Somewhat agree	64	29
Somewhat disagree	14	6
Strongly disagree	14	6
Don't know	28	13
Total - Agree	164	75
Total - Disagree	28	13
Total - Don't Know	28	13
TOTAL	220	100

**Q49. Please indicate whether you agree or disagree with the following statement:
Reforming the Food and Drug Administration should be a top priority for the Trump Administration and Congress.**

	n	Valid %
Strongly agree	68	31
Somewhat agree	79	36
Somewhat disagree	22	10
Strongly disagree	29	13
Don't know	23	10
Total - Agree	147	67
Total - Disagree	51	23
Total - Don't Know	23	10
TOTAL	220	100

**Q49. Please indicate whether you agree or disagree with the following statement:
To reduce cigarette smoking in the United States, a new approach to tobacco control is needed because simply adding more taxes and restrictions to smokers will not be enough.**

	n	Valid %
Strongly agree	91	41
Somewhat agree	52	24
Somewhat disagree	18	8
Strongly disagree	25	11
Unsure	34	15
Total - Agree	144	65
Total - Disagree	43	19
Total - Unsure	34	15
TOTAL	220	100

Q51-Q53. Please indicate how familiar you are with each of the following categories of smoke-free alternatives to cigarettes.

	Total n	Very familiar %	Somewhat familiar %	Just a little familiar %	Not at all familiar %	Don't know %	TOTAL FAMILIAR %
Q51. E-cigarettes / Electronic cigarettes / Vapes	220	30	29	24	12	5	60
Q52. Heated tobacco products	220	17	17	16	41	8	34
Q53. Oral nicotine pouches	220	20	20	20	34	6	41

**Q54. Please indicate whether you agree or disagree with the following statement:
One way the United States can more quickly reduce smoking rates is to adopt policies which encourage smokers to switch to FDA-authorized smoke-free alternatives which present less potential health risks compared to smoking.**

	n	Valid %
Strongly agree	53	24
Somewhat agree	73	33
Somewhat disagree	23	10
Strongly disagree	27	12
Don't know	44	20
Total - Agree	126	57
Total - Disagree	49	22
Total - Don't Know	44	20
TOTAL	220	100

Q55. Do you approve or disapprove of the FDA's job performance when it comes to regulating the tobacco industry and new nicotine-containing products?

	n	Valid %
Strongly approve	33	15
Somewhat approve	73	33
Somewhat disapprove	32	15
Strongly disapprove	41	18
Don't know	41	19
Total - Approve	106	48
Total - Disapprove	73	33
Total - Don't Know	41	19
TOTAL	220	100

Q56-Q59

	Total n	Agree, strongly %	Agree, somewhat %	Disagree, somewhat %	Disagree, strongly %	Don't know %	TOTAL AGREE %	TOTAL DISAGREE %
Q56. It is important that American smokers have access to a wide range of less risky...	220	31	35	10	12	12	66	22
Q57. Less risky smoke-free alternative products should be available in a wide range of...	220	24	34	12	13	17	58	25
Q58. Products which have been authorized by the FDA as having the potential to be less...	220	25	33	13	16	13	58	29
Q59. When the FDA began regulating tobacco products in 2009, e-cigarettes and nicotine...	220	31	32	10	7	20	63	17

Q60-Q64

	Total n	Regular consumer %	Occasional consumer %	Former consumer %	Have never consumed %	Don't know %	TOTAL CONSUME R %
Q60. Cigarettes	220	20	7	21	50	2	27
Q61. E-cigarettes	220	8	8	9	73	2	15
Q62. Heated tobacco products	220	5	6	6	80	3	11
Q63. Snus	220	6	3	4	81	6	9
Q64. Nicotine pouches	220	6	7	4	80	3	13

Q65. What is your gender?

	n	Valid %
Female	123	56
Male	97	44
TOTAL	220	100

Q66. Which of the following ethnic groups describes you?

	n	Valid %
Black or African American	220	100
TOTAL	220	100

Q67. How would you describe the area where you live?

	n	Valid %
Urban	92	42
Suburban	88	40
Rural	38	17
Don't know	1	0
TOTAL	220	100

Q68. Which of the following best describes your educational background?

	n	Valid %
High school degree or less	42	19
Some college or associate's degree	80	36
Technical school or vocational degree	29	13
Bachelor's degree	39	18
Post graduate degree	30	14
Prefer not to say	1	0
TOTAL	220	100

Q69. Which of the following best describes your total household income before taxes for the year 2023?

	n	Valid %
Under \$25,000	60	27
\$25,000 to just under \$50,000	54	24
\$50,000 to just under \$75,000	49	22
\$75,000 to just under \$100,000	16	7
\$100,000 to just under \$150,000	17	8
\$150,000 to just under \$250,000	11	5
\$250,000 or more	5	2
Don't know	2	1
Prefer not to say	5	2
TOTAL	220	100

Q70. How would you describe yourself politically?

	n	Valid %
Liberal	51	23
Moderate	104	47
Conservative	51	23
Don't know	14	6
TOTAL	220	100

Q71. For whom did you vote in the 2020 election for President, or did you skip that election?

	n	Valid %
Donald Trump, Republican	40	18
Joe Biden, Democrat	143	65
Jo Jorgensen, Libertarian	2	1
Someone else	5	2
Did not vote	10	5
Not eligible to vote	4	2
Prefer not to say	14	7
TOTAL	220	100

Q72. Which of the following do you consider yourself to be? You can select as many as apply.

	n	Valid %
Straight or heterosexual	205	93
Lesbian	4	2
Gay	3	1
Bisexual	6	3
Prefer not to say	3	1
--- TOTAL	220	100