

## **NATIONAL LANDSCAPE SURVEY**

November 13-17, 2024

Audience-specific topline results:

**LGBTQ+ respondents (n=129)**

### **About this study:**

- *RG Strategies & Peak Insights conducted 2,000 national interviews between November 13<sup>th</sup> and 17<sup>th</sup>*
- *The survey used online panel and text-to-web contacts from state voter files*
- *Respondents were November 2024 voters aged 21 and older*
- *The survey was conducted in English and Spanish*

**Q1. Do you prefer to take this survey in Spanish or English?**

	n	Valid %
English	128	99
Spanish	1	1
TOTAL	129	100

**Q3. In which state do you currently live?**

	n	Valid %
New England	11	8
Middle Atlantic	15	12
Midwest	27	21
South	34	26
Mountain/ Plains	22	17
Pacific	21	16
TOTAL	129	100

**Q5. What is your age?**

	n	Valid %
Under 35	35	27
35-44	38	29
45-54	23	18
55-64	16	12
65+	17	13
TOTAL	129	100

**Q7. With which political party do you currently identify?**

	n	Valid %
Democrat, strong	61	47
Democrat, not strong	18	14
Republican, strong	8	6
Republican, not strong	2	2
Independent/No Party	38	29
Other party (Specify: _____)	3	2
Don't know	0	0
Total - Democrat	79	61
Total - Republican	10	8
Total - Independent/Other	40	31
TOTAL	129	100

**Q9. Generally speaking, do you feel things in the United States are generally going in the right direction or are things off on the wrong track?**

	n	Valid %
Right direction	26	20
Wrong track	94	73
Don't know	9	7
TOTAL	129	100

**Q10. Considering the results of the 2024 election, do you feel things in the country will move in the right direction or the wrong direction over the next four years?**

	n	Valid %
Right direction, strongly	19	15
Right direction, somewhat	11	9
Wrong direction, somewhat	9	7
Wrong direction, strongly	85	65
Don't know	5	4
Total - Right Direction	30	23
Total - Wrong Track	94	73
Total - Don't Know	5	4
TOTAL	129	100

**Q11. Thinking specifically about your state, do you feel things in your state are generally going in the right direction or are things off on the wrong track?**

	n	Valid %
Right direction	49	38
Wrong track	62	48
Don't know	18	14
TOTAL	129	100

**Q12. Do you approve or disapprove of the way your governor is doing their job as governor of your state?**

	n	Valid %
Strongly approve	26	20
Somewhat approve	35	27
Somewhat disapprove	21	16
Strongly disapprove	36	28
Don't know	11	8
Total - Approve	61	48
Total - Disapprove	57	44
Total - Don't Know	11	8
TOTAL	129	100

**Q13. Now that the election is over and looking ahead to 2025, what do you consider to be the biggest issue currently facing the United States?**

	n	Valid %
Crime	2	1
Jobs and the economy	14	11
Inflation, rising costs on essential items like groceries, gas, and utilities	14	11
Education	2	1
Climate change	3	3
Gun violence and gun laws	1	1
Immigration and border security	7	6
Abortion	12	10
Taxes	1	1
Criminal justice reform	3	2
Threats to democracy	15	12
Divisiveness/Political Divisions	5	4
Small business	1	1
Homelessness	1	1
Affordability of health care	3	3
International terrorism	1	1
Racism	8	6
General Negative	6	5
Corruption/Government/Politicians	11	9
Anti-Trump	16	13
No answer	2	1
TOTAL	129	100

**Q14. And, how hopeful are you, if at all, that President-elect Trump and his Administration will make progress on the big issues facing the United States?**

	n	Valid %
Very hopeful	21	16
Somewhat hopeful	15	11
Not very hopeful	12	9
Not at all hopeful	80	62
Don't know	3	2
Total - Hopeful	35	27
Total - Not Hopeful	91	71
Total - Don't Know	3	2
TOTAL	129	100

**Q15. And, how hopeful are you, if at all, that Congress will make progress on the big issues facing the United States?**

	n	Valid %
Very hopeful	12	9
Somewhat hopeful	23	18
Not very hopeful	16	13
Not at all hopeful	75	58
Don't know	3	2
Total - Hopeful	35	27
Total - Not Hopeful	92	71
Total - Don't Know	3	2
TOTAL	129	100

**Q16-Q26. Looking to the future, how much focus do you think the government should place on addressing each of the following issues?**

	Total n	Very strong focus %	Somewhat strong focus %	Very little focus %	No focus at all %	Don't know %	TOTAL FOCUS %
Q16. The economy	129	57	30	11	0	2	87
Q17. Jobs / Unemployment	129	46	43	10	1	0	89
Q18. Cost of living / Inflation	129	64	28	7	1	0	92
Q19. Education	129	57	26	11	3	3	83
Q20. Housing / Housing affordability	129	66	28	6	0	0	94
Q21. Improving the health of the nation	129	58	30	8	1	3	88
Q22. Immigration	129	21	41	29	8	2	61
Q23. Environment and climate change	129	58	21	15	2	3	80
Q24. International trade	129	14	45	33	4	3	59
Q25. Poverty / Inequality	129	63	29	7	1	1	92
Q26. Foreign policy	129	28	48	16	3	5	75

**Q27-Q37. Considering the 2024 election results, how much focus do you think the government will actually place on addressing each of these issues?**

	Total n	Very strong focus %	Somewhat strong focus %	Very little focus %	No focus at all %	Don't know %	TOTAL FOCUS %
Q27. The economy	129	19	30	31	20	0	49
Q28. Jobs / Unemployment	129	11	23	30	36	0	34
Q29. Cost of living / Inflation	129	11	20	35	31	2	32
Q30. Education	129	7	14	29	45	5	21
Q31. Housing / Housing affordability	129	6	15	28	50	1	21
Q32. Improving the health of the nation	129	8	14	29	47	2	22
Q33. Immigration	129	58	23	7	9	3	81
Q34. Environment and climate change	129	6	5	22	68	1	10
Q35. International trade	129	31	39	12	12	5	71
Q36. Poverty / Inequality	129	3	11	22	62	2	14
Q37. Foreign policy	129	22	35	23	16	5	56

**Q38. Which candidate did you vote for in the most recent election for President?**

	n	Valid %
Kamala Harris, Democrat	98	76
Donald Trump, Republican	26	20
Robert F. Kennedy, Jr., Independent	1	1
Jill Stein, Green Party	1	0
Did not vote in this race	1	1
Prefer not to answer	3	2
TOTAL	129	100

**Q39. And was your vote for (CANDIDATE NAMED) a vote in favor of that candidate or a vote against the other candidates?**

	n	Valid %
Vote in favor of that candidate	95	76
Vote against other candidates	28	23
Don't know	2	2
TOTAL	125	100

**Q40. Regardless of which candidate you voted for in the most recent Presidential election, did you ever consider voting for another candidate?**

	n	Valid %
Yes	28	22
No	99	77
Unsure	1	1
TOTAL	128	100

**Q41. And which party did you vote for in the race for U.S. House of Representatives?**

	n	Valid %
Democrats	101	78
Republicans	18	14
Independent/Other	4	3
Don't know	5	4
TOTAL	129	100

**Q42. Generally speaking, do you believe public health in the United States is getting better, getting worse, or staying about the same?**

	n	Valid %
Getting better	16	13
Getting worse	77	59
Staying about the same	36	28
Don't know	1	1
TOTAL	129	100

**Q43. Please indicate whether you agree or disagree with the following statement:  
It is important to me that the Trump Administration dedicates time and resources to improving the health of the nation.**

	n	Valid %
Strongly agree	73	57
Somewhat agree	36	28
Somewhat disagree	8	6
Strongly disagree	6	5
Don't know	5	4
Total - Agree	109	85
Total - Disagree	14	11
Total - Don't Know	5	4
TOTAL	129	100

**Q44. Thinking specifically about your state, do you believe public health in your state is better, worse, or about the same as public health nationwide?**

	n	Valid %
Better in my state	46	35
Worse in my state	37	28
About the same as nationwide	44	34
Don't know	3	2
TOTAL	129	100

**Q45. Prior to this survey, how familiar would you say you are with the Food and Drug Administration, also known as the FDA?**

**By familiar, this means you know the responsibilities of the agency and some of the major programs and initiatives it undertakes.**

	n	Valid %
Very familiar	42	33
Somewhat familiar	73	57
Know the name, but not familiar	11	9
Not familiar at all	2	2
Don't know	1	1
Total - Familiar	115	89
Total - Not Familiar	13	10
Total - Don't Know	1	1
TOTAL	129	100

**Q46. Over the past three years, how much progress do you believe the Food and Drug Administration (FDA) has made helping everyday Americans live longer, healthier lives?**

	n	Valid %
A lot of progress	20	16
Some progress	52	40
Little progress	29	22
No progress at all	22	17
Don't know	7	5
Total - Progress	72	56
Total - No Progress	50	39
Total - Don't Know	7	5
TOTAL	129	100



**Q47. Which of the following statements do you agree with most, even if you don't agree with either fully?**

	n	Valid %
The Food and Drug Administration (FDA) has been focused on the most important public health priorities for the country.	55	42
The Food and Drug Administration (FDA) has been distracted and has not been focused on the most important public health	52	40
Don't know	23	18
TOTAL	129	100

**Q48. Please indicate whether you agree or disagree with the following statement:  
Real reform of the Food and Drug Administration is needed to ensure the Agency is focused on developing policies which will help Americans live longer, healthier lives.**

	n	Valid %
Strongly agree	40	31
Somewhat agree	43	33
Somewhat disagree	16	13
Strongly disagree	13	10
Don't know	17	14
Total - Agree	83	64
Total - Disagree	29	22
Total - Don't Know	17	14
TOTAL	129	100

**Q49. Please indicate whether you agree or disagree with the following statement:  
Reforming the Food and Drug Administration should be a top priority for the Trump Administration and Congress.**

	n	Valid %
Strongly agree	24	19
Somewhat agree	35	27
Somewhat disagree	21	16
Strongly disagree	40	31
Don't know	9	7
Total - Agree	59	46
Total - Disagree	61	47
Total - Don't Know	9	7
TOTAL	129	100

**Q49. Please indicate whether you agree or disagree with the following statement:  
To reduce cigarette smoking in the United States, a new approach to tobacco control is needed because simply adding more taxes and restrictions to smokers will not be enough.**

	n	Valid %
Strongly agree	42	32
Somewhat agree	46	36
Somewhat disagree	20	15
Strongly disagree	14	11
Unsure	7	6
Total - Agree	88	68
Total - Disagree	34	26
Total - Unsure	7	6
TOTAL	129	100

**Q51-Q53. Please indicate how familiar you are with each of the following categories of smoke-free alternatives to cigarettes.**

	Total n	Very familiar %	Somewhat familiar %	Just a little familiar %	Not at all familiar %	Don't know %	TOTAL FAMILIAR %
Q51. E-cigarettes / Electronic cigarettes / Vapes	129	41	31	16	12	0	71
Q52. Heated tobacco products	129	18	17	19	40	6	35
Q53. Oral nicotine pouches	129	21	27	21	30	2	48

**Q54. Please indicate whether you agree or disagree with the following statement:  
One way the United States can more quickly reduce smoking rates is to adopt policies which encourage smokers to switch to FDA-authorized smoke-free alternatives which present less potential health risks compared to smoking.**

	n	Valid %
Strongly agree	20	15
Somewhat agree	43	34
Somewhat disagree	22	17
Strongly disagree	19	15
Don't know	25	20
Total - Agree	63	49
Total - Disagree	41	31
Total - Don't Know	25	20
TOTAL	129	100

**Q55. Do you approve or disapprove of the FDA's job performance when it comes to regulating the tobacco industry and new nicotine-containing products?**

	n	Valid %
Strongly approve	13	10
Somewhat approve	47	36
Somewhat disapprove	25	19
Strongly disapprove	17	13
Don't know	28	22
Total - Approve	59	46
Total - Disapprove	42	32
Total - Don't Know	28	22
TOTAL	129	100

**Q56-Q59**

	Total n	Agree, strongly %	Agree, somewhat %	Disagree, somewhat %	Disagree, strongly %	Don't know %	TOTAL AGREE %	TOTAL DISAGREE %
Q56. It is important that American smokers have access to a wide range of less risky...	129	32	29	17	9	13	61	26
Q57. Less risky smoke-free alternative products should be available in a wide range of...	129	21	29	18	19	13	50	37
Q58. Products which have been authorized by the FDA as having the potential to be less...	129	25	34	19	12	10	59	31
Q59. When the FDA began regulating tobacco products in 2009, e-cigarettes and nicotine...	129	24	32	15	10	18	56	26

**Q60-Q64**

	Total n	Regular consumer %	Occasional consumer %	Former consumer %	Have never consumed %	Don't know %	TOTAL CONSUME R %
Q60. Cigarettes	129	18	7	31	41	2	25
Q61. E-cigarettes	129	12	6	11	68	2	19
Q62. Heated tobacco products	129	4	6	7	80	3	10
Q63. Snus	129	4	2	2	87	4	6
Q64. Nicotine pouches	129	7	4	4	85	1	11

**Q65. What is your gender?**

	n	Valid %
Female	64	50
Male	63	49
Other (Specify: _____)	1	1
Prefer not to say	1	1
TOTAL	129	100

**Q66. Which of the following ethnic groups describes you?**

	n	Valid %
Latino, Hispanic, or Mexican American	19	14
White or Caucasian	87	67
Black or African American	12	9
Asian American or Pacific Islander	9	7
Native American	1	1
Middle Eastern or North African	1	0
A combination of these	1	1
TOTAL	129	100

**Q67. How would you describe the area where you live?**

	n	Valid %
Urban	44	34
Suburban	55	42
Rural	29	22
Don't know	1	1
TOTAL	129	100

**Q68. Which of the following best describes your educational background?**

	n	Valid %
High school degree or less	15	12
Some college or associate's degree	38	29
Technical school or vocational degree	12	9
Bachelor's degree	35	27
Post graduate degree	29	22
TOTAL	129	100

**Q69. Which of the following best describes your total household income before taxes for the year 2023?**

	n	Valid %
Under \$25,000	20	16
\$25,000 to just under \$50,000	38	30
\$50,000 to just under \$75,000	27	21
\$75,000 to just under \$100,000	14	11
\$100,000 to just under \$150,000	8	7
\$150,000 to just under \$250,000	10	8
\$250,000 or more	8	6
Don't know	1	1
Prefer not to say	2	2
TOTAL	129	100

**Q70. How would you describe yourself politically?**

	n	Valid %
Liberal	71	55
Moderate	43	33
Conservative	9	7
Don't know	6	5
TOTAL	129	100

**Q71. For whom did you vote in the 2020 election for President, or did you skip that election?**

	n	Valid %
Donald Trump, Republican	24	18
Joe Biden, Democrat	95	73
Did not vote	6	4
Not eligible to vote	3	2
Prefer not to say	3	2
TOTAL	129	100

**Q72. Which of the following do you consider yourself to be? You can select as many as apply.**

	n	Valid %
Lesbian	19	15
Gay	33	25
Bisexual	79	61
Transgender	7	5
--- TOTAL	129	100